



**ADVANT**

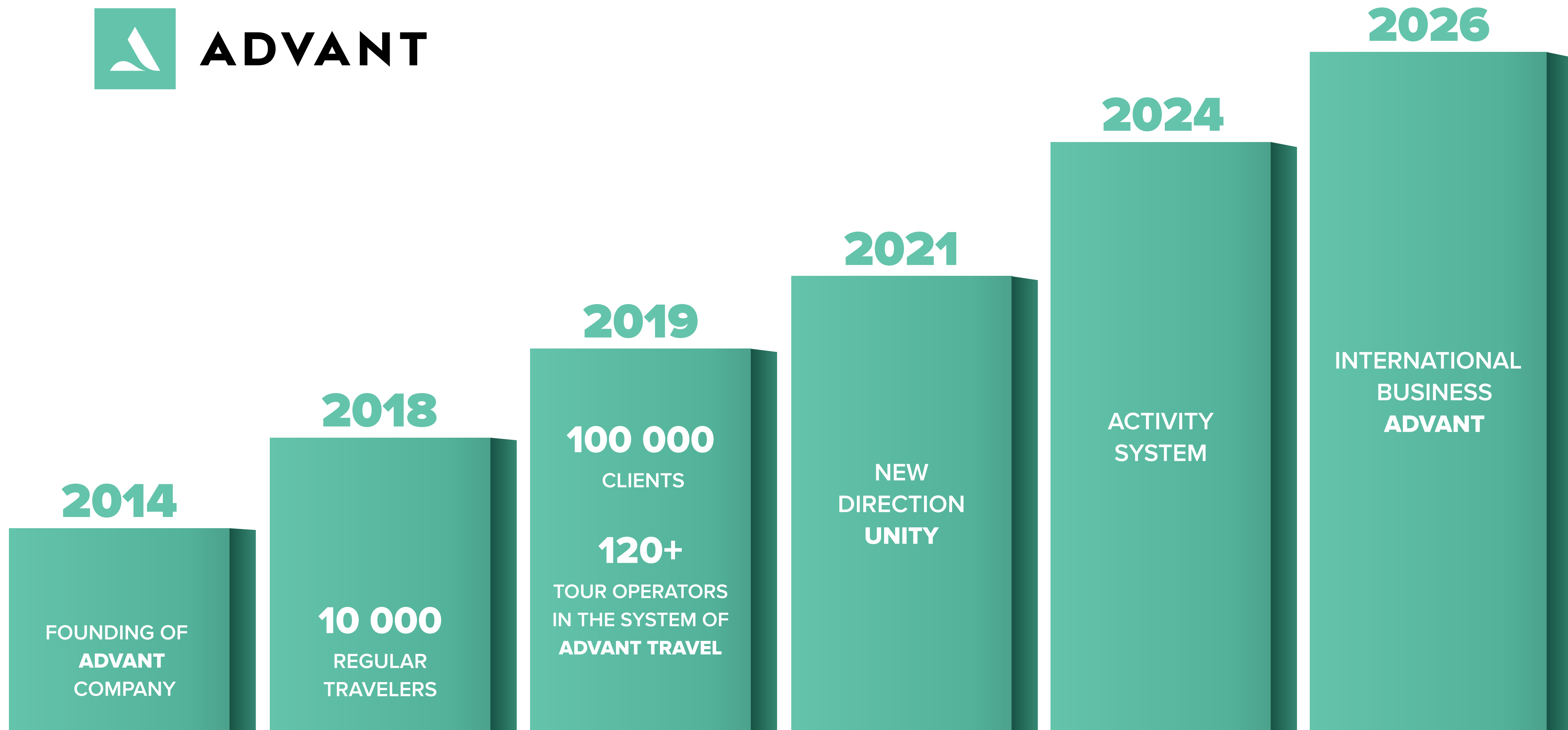
**BE SUCCESSFUL,  
TAKE ADVANTAGE**







**ADVANT**





## PROVIDED ONLINE:

- For a wide range of users
- For self-search and booking of tours
- Products for health, activity and energy



Package tours



Hotel and ticket reservations



Bus tours



Ocean and sea cruises



Insurance



SMART-MIX.  
Plant-based dietary  
supplements



SMART-MEAL.  
Products for weight control



ESSELEUM. Essential oils





**ADVANT**

## **OUR AWARDS**





# GROUP OF COMPANIES ADVANT TODAY



**ADVANT**  
TRAVEL

TRAVEL PRODUCTS AND SERVICES



**ADVANT**

BUSINESS SOLUTIONS, IT AND DIGITAL



**ADVANT**  
CLUB

ISM, A COMMUNITY OF OPINION LEADERS



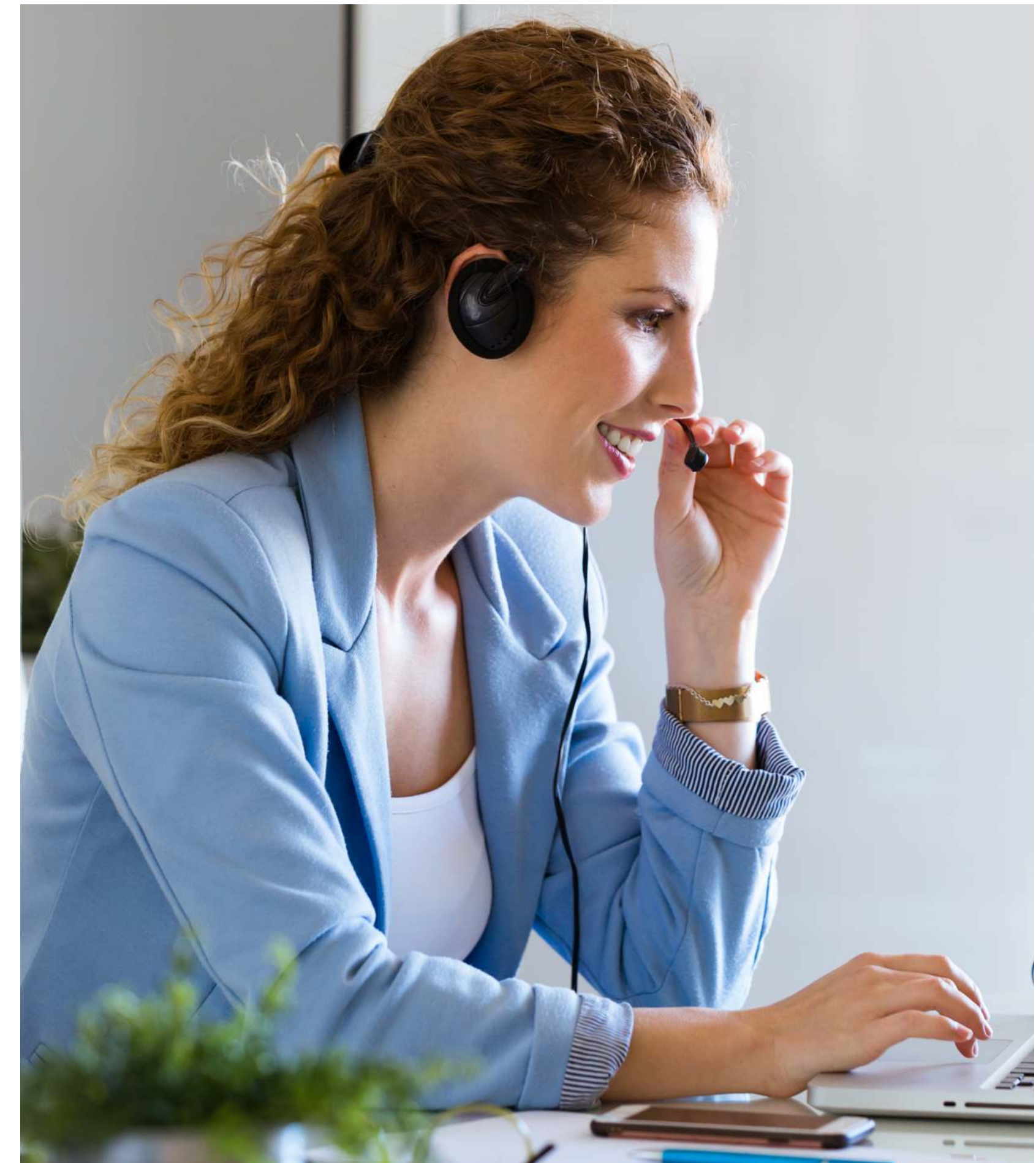
**UNITY**

PRODUCTS FOR HEALTH, ACTIVITY AND ENERGY





- Maximum functionality of the online service
- 70 + destinations, 12 million travel packages and cruises
- Full tour calendar from 125 + tour operators
- Possibility of early booking and step-by-step payment
- Own support service for accompanying tourists 24/7
- The ability to save up to 40% of your budget when buying tours
- Technical, legal and organizational infrastructure at all stages of cooperation







**ADVANT**  
TRAVEL

**BE A TRAVEL ENTHUSIAST!**

**EVERYONE CAN TRAVEL  
THREE TIMES A YEAR!**







# ADVANT

## INSURANCE

### MEDICAL INSURANCE

Compulsory medical insurance for those traveling abroad. Covers basic expenses in case of insured event. Children, adults, the elderly, athletes - we will find an option for everyone



### RELIABLE CAR INSURANCE

This is a mandatory type of car insurance in Ukraine. In addition to the standard package, we offer a number of useful additional programs, up to full CASCO



### GREEN CARD

Civil liability insurance while traveling by vehicle outside Ukraine







**ADVANT**  
TRAVEL

## **LOYALTY PROGRAM:**

- We have a system of points, which allows us to get additional savings
- Internal points = VP are awarded to each client for payments made in the system
- With VP, our clients can pay up to 11% of the cost of travel services

## **HOW IT WORKS:**

- You buy a subscription for 75 USD and immediately get 75 VP to your personal account (1 VP = 1 USD)
- Choose a tour, for example, for 1000 USD of which, part of the cost can pay your VP
- When you return from the tour, you will be credited with new VP that can be used for your next trip



## SMART-MIX

Fast action and noticeable results for  
a balance of health, energy and activity



## SMART-MEAL

Weight control and adjustment, nutritional  
balance and delicious addition to the diet



## ESSELEUM

A variety of sensations in one drop





# OPINION LEADER COMMUNITY







## **AN EXPERIENCE THAT BUILDS TRUST AND INSPIRES!**

- More than 82% of people make purchases thanks to the recommendations of opinion leaders
- Three times as many users are more willing to buy what is promoted not by brands, but by opinion leaders
- On average, 74% of users will encourage four more friends to buy a product they

*\*Based on data from the American agency HelioSociety  
on the effectiveness of Influencer Marketing*





## ACTIVITY SYSTEM

Stability and super-profitability  
of your business

Guarantee of payments under  
the remuneration plan

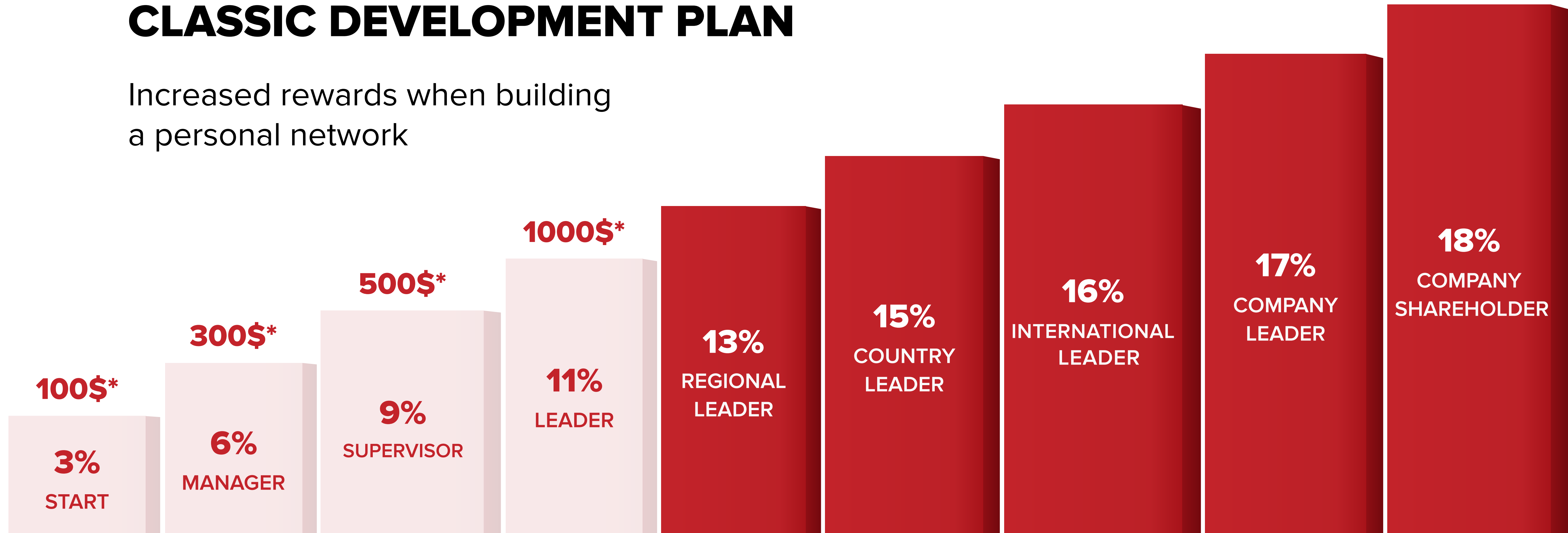
## FEATURES AND BENEFITS:

- Personal and team effectiveness
- Income level planning
- Effective business management
- Stable income level
- Duplication system



## CLASSIC DEVELOPMENT PLAN

Increased rewards when building  
a personal network



*\* income level of active partners based on average statistical data*

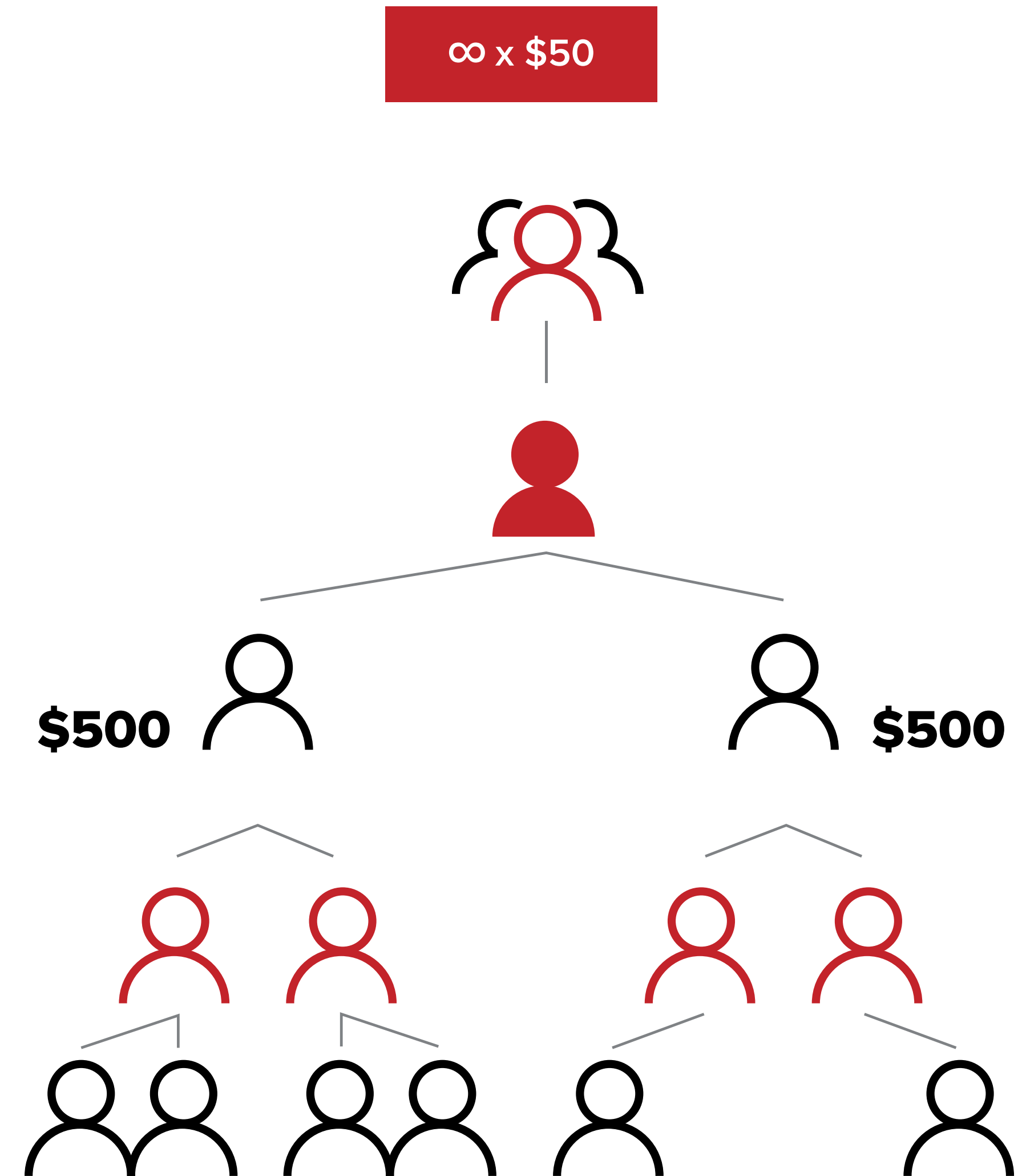




## BINARY PLAN OF REMUNERATION

### Most Profitable Remuneration Plan:

- Each trade turnover is **\$500** in one branch and **\$500** in the second gives **\$50**
- No depth restrictions, no qualifications, no deadlines
- Payout limits are no more than **\$10,000** a week







## FORCED BINARY

A compensation plan with conditions for creating passive income







## **AUTOMOTIVE PROGRAM**

Additional charges and special conditions from the Company for purchasing the desired car







## RECOGNITION SYSTEM

Unique awards of the highest jewelry grade with precious stones, created according to individual designs in the ADVANT concept for qualified Leaders







# RECREATION AND TRAVEL



## LEADERSHIP TOURS FROM THE COMPANY FOR QUALIFIED LEADERS





## TRAINING SYSTEM

### TRAINING FROM LEADERS:

For all newcomers. Professional development of managers and supervisors

- Seminars
- Business days
- Schools
- Presentations
- Practical training
- Individual training

### TRAINING FROM THE COMPANY:

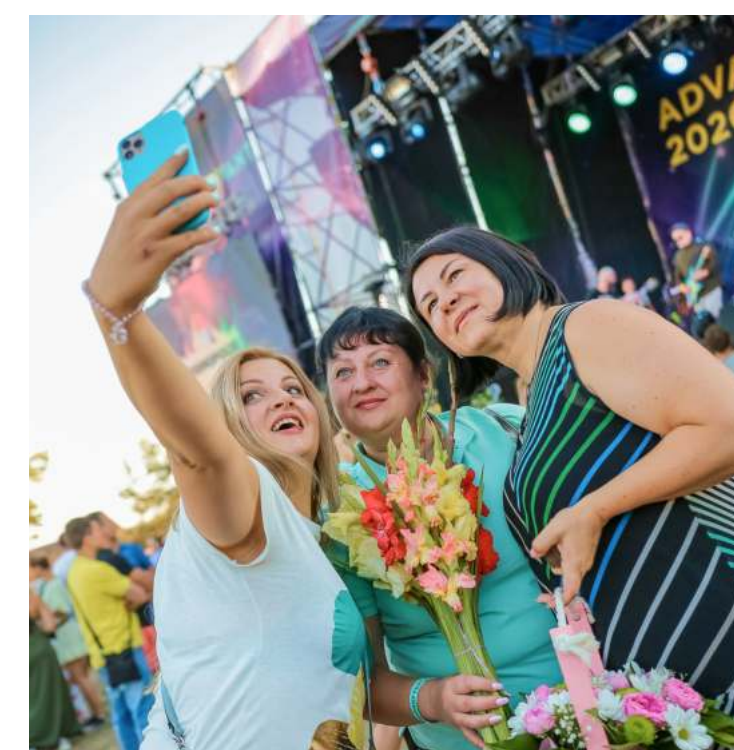
Improvement of leadership skills

- 6 levels of leadership training
- Briefings
- Courses for opinion leaders





# EVENTS



**ADVANT BUSINESS FORUM**







**ADVANT**  
CLUB

# COST AND POSSIBILITIES OF INDIVIDUAL SUBSCRIPTIONS:

	SUBSCRIPTION I	SUBSCRIPTION II	SUBSCRIPTION III	SUBSCRIPTION X
COST	750 USD	300 USD	75 USD	600 USD
VALIDITY TERM	15 YEARS	4 YEARS	1 YEARS	10 YEARS
CLASSIC PLAN	+	+	+	+
BINARY PLAN REMUNERATION FOR CLOSED CYCLES	50 VP	25 VP	—	50 VP
FORCED BINARY	+	—	—	+
LOYALTY PROGRAM	+750 VP	+300 VP	+75 VP	+600 VP



**ADVANT**  
CLUB

**FAMILY SUBSCRIPTIONS:**

	FAMILY 3		FAMILY 5	
	COST		NUMBER OF «I» SUBSCRIPTIONS INCLUDED IN "FAMILY"	
	COST SUBSCRIPTION (PER ONE)		ECONOMY	
	\$1 950		\$3 000	
	3 PCS		5 PCS	
	\$650		\$600	
	\$300		\$750	





**ADVANT**

**A COMMUNITY  
WHERE PEOPLE  
VALUE EACH  
OTHER!**







**BE A TRAVEL  
ENTHUSIAST!**



**BE AN ENTREPRENEUR,  
OUR OPINION LEADER!**



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OUR OPINION LEADER!**