



**ADVANT**  
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# REMUNERATION PLAN





- **OPINION LEADER COMMUNITY —**  
our primary marketing tool
- **OPINION LEADERS' RECOMMENDATIONS —**  
our way of advertising



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**AN EXPERIENCE  
THAT BUILDS  
TRUST AND  
INSPIRES!**

- More than 82% of people make purchases thanks to the recommendations of opinion leaders
- Three times as many users are more willing to buy what is promoted not by brands, but by opinion leaders
- On average, 74% of users will encourage four more friends to buy a product they

*\*Based on data from the American agency HelioSociety on the effectiveness of Influencer Marketing*



Major brands such as UBER, Booking and many others are just beginning to use popular bloggers in their advertising

**WE INITIALLY BELIEVE IN THE  
POWER OF EACH OF YOU!**

**82%** OF THE INCOME OF  
ADVANT WE PROVIDE ON  
REWARDING OUR OPINION LEADERS

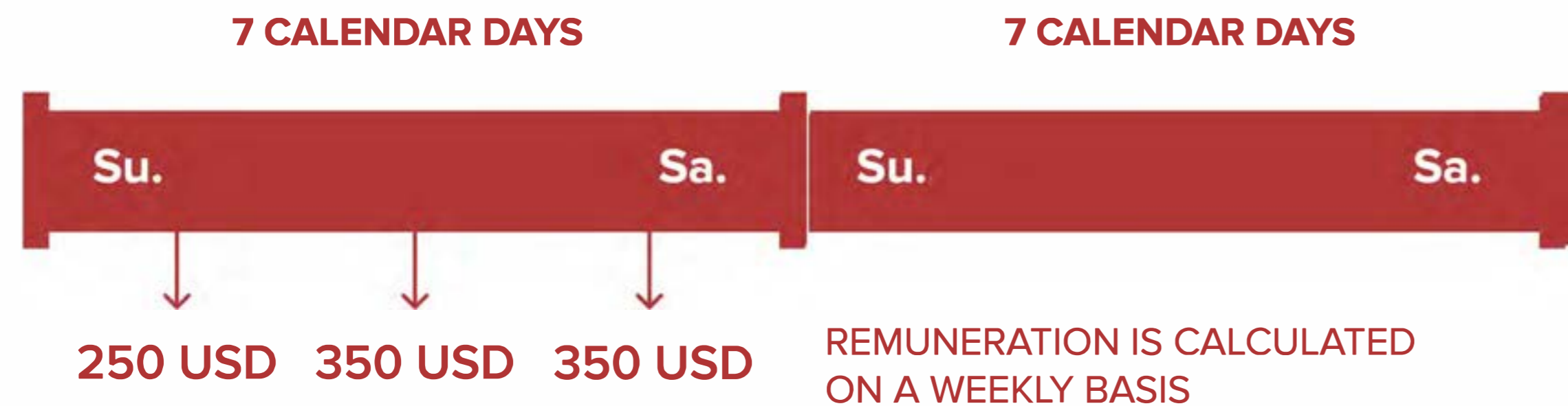


**VP** — is a system of internal points, which is used within ADVANT to calculate rewards and loyalty program calculations

- Internal points - VP points are awarded for payments made in the system according to the conditions of each reward flow
- For calculations we accept that  
1 VP = 1 USD



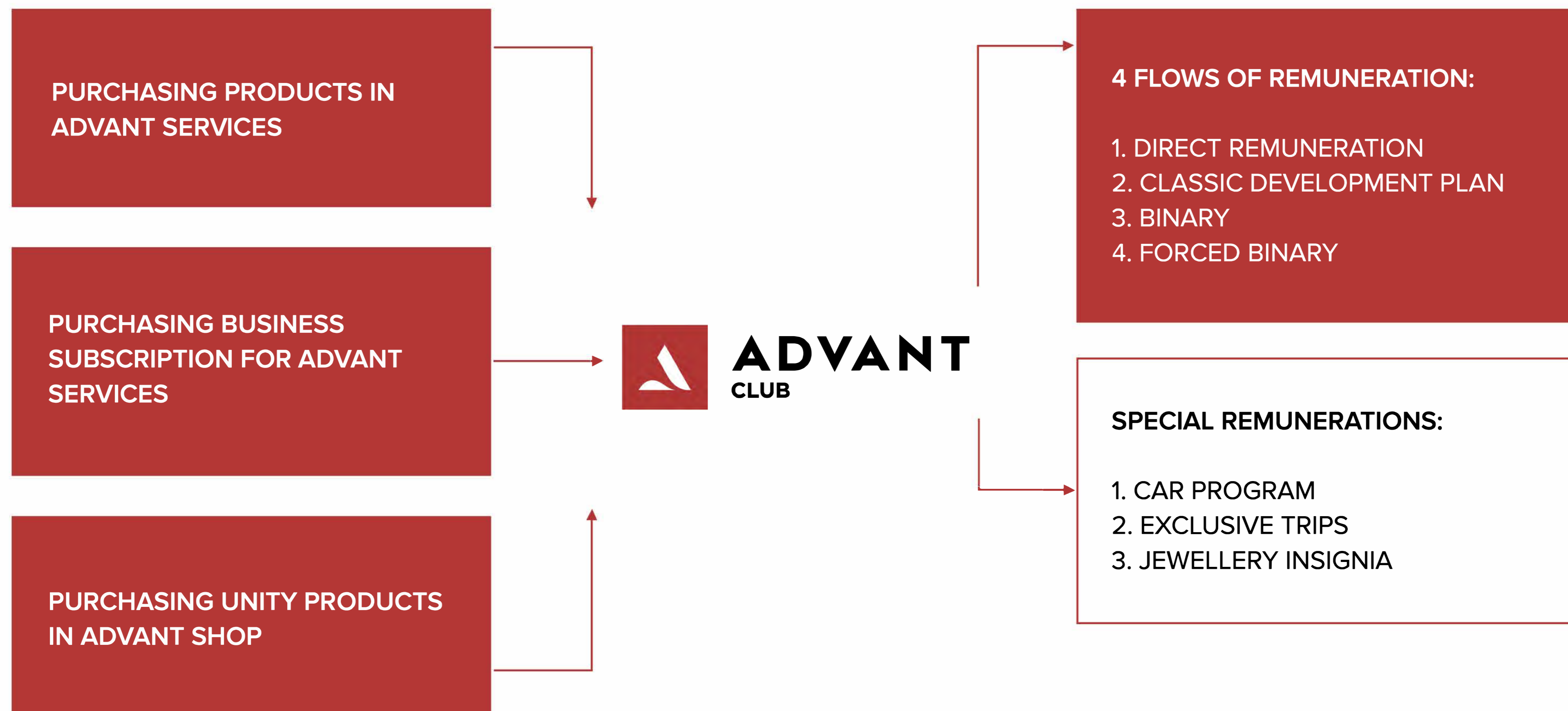
## CALCULATION PERIOD:



As a result of the calculation period:

- The career level is determined
- The amount of remuneration is calculated according to the career level
- All payouts are made subject to and based on confirmation of activity for which Activity Elements (EA) are charged

## ПОТОКИ ПОСТУПЛЕНИЙ И ВОЗНАГРАЖДЕНИЙ:





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## CHOOSE A SUBSCRIPTION

### Easy Business

6 months

**50\$**

(\$100 per year)

A quick and accessible way to experience the business potential, even for an ordinary customer

Loyalty program

Classic

Balance amount

**100 bonuses**

### Business

1 year

250\$ **150\$**

(\$150 per year)

Maximum opportunities for both travel and earning

Loyalty program

Classic

Second user

Binary

Forced binary

Business tools

Autobonus

Balance amount

**300 bonuses**

popular



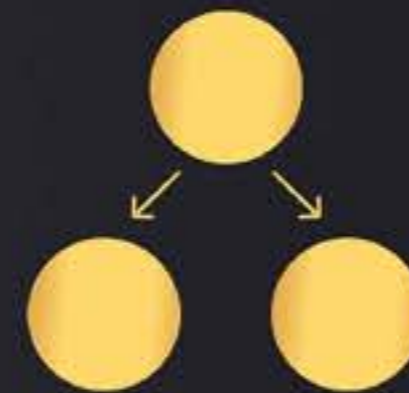
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# **PREMIUM STATUS**

## **MULTIPLY YOUR CHANCES OF SUCCESS**

**PREMIUM  
STATUS**  
**800\$**

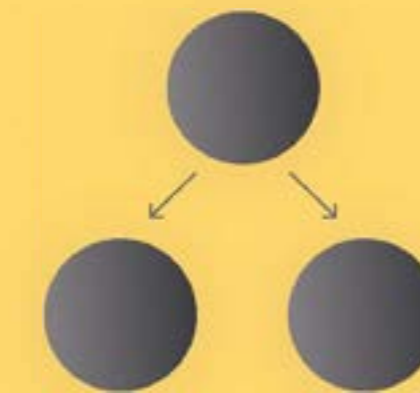
**ULTRA 3.1**



3 Business subscriptions  
for 1 year + Premium Status

**1190\$**

**ULTRA 3.4**



3 Business subscriptions  
for 4 years + Premium Status

**2000\$**



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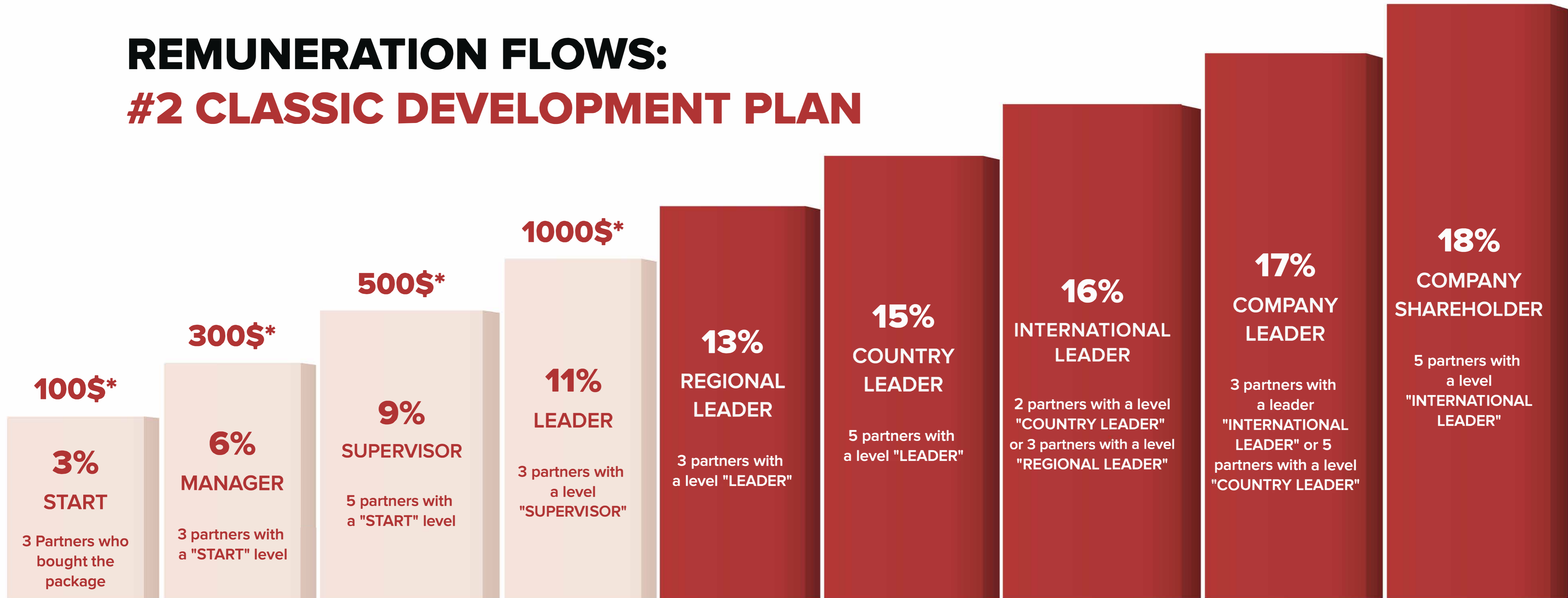
## **REWARD STREAMS:** **#1 DIRECT COMMISSIONS**

**5%** of the Business subscription price purchased through your personal direct referral forms your first reward stream

SUBSCRIPTION	5% REWARD
50 USD	2,5 VP
150 USD	7,5 VP

# REMUNERATION FLOWS:

## #2 CLASSIC DEVELOPMENT PLAN



% of remuneration is considered from turnover and corresponds to the career development level

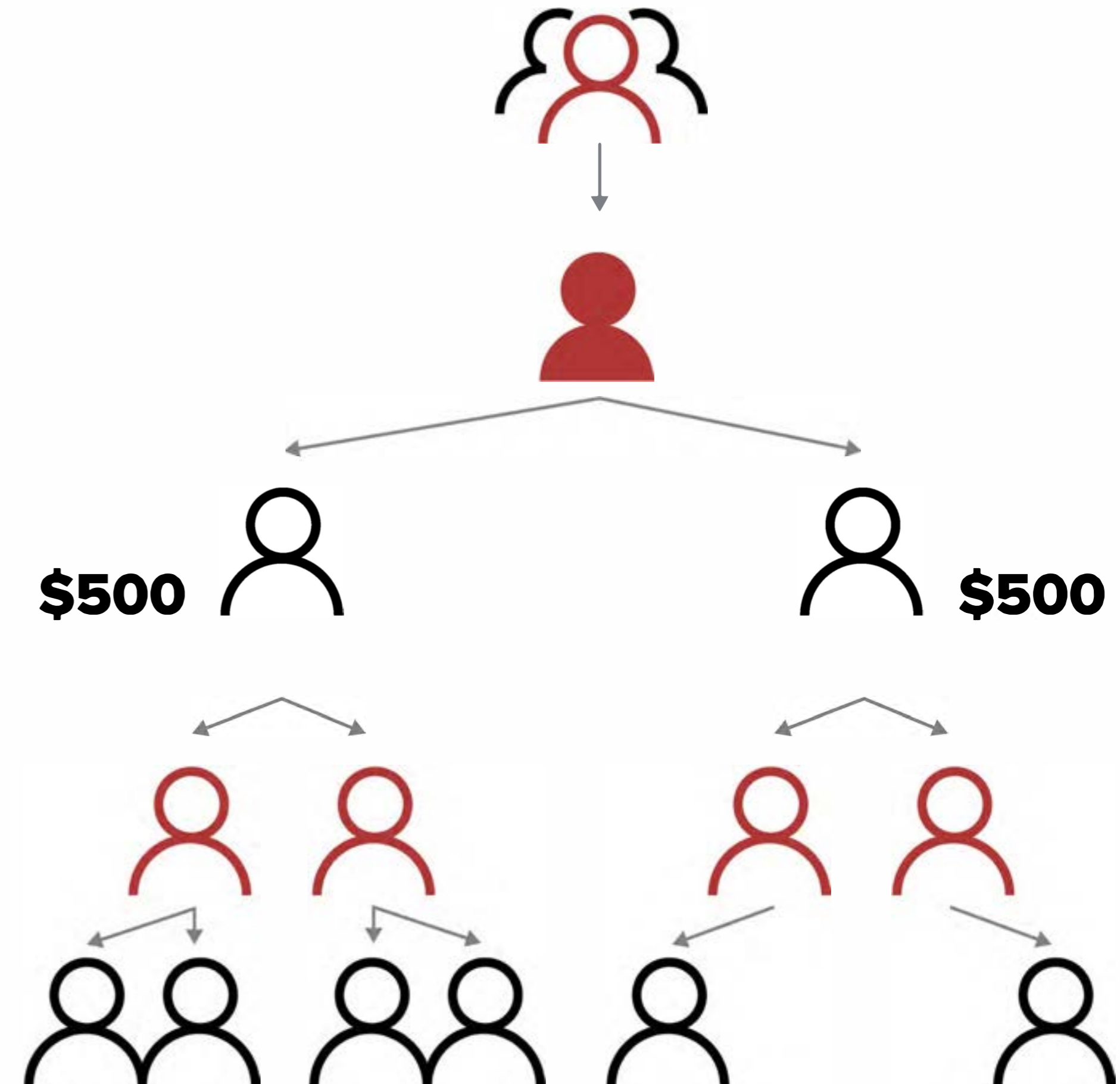
*\*the average values are given*

## REMUNERATION FLOWS:

### #3 BINARY

#### Most Profitable Remuneration Stream:

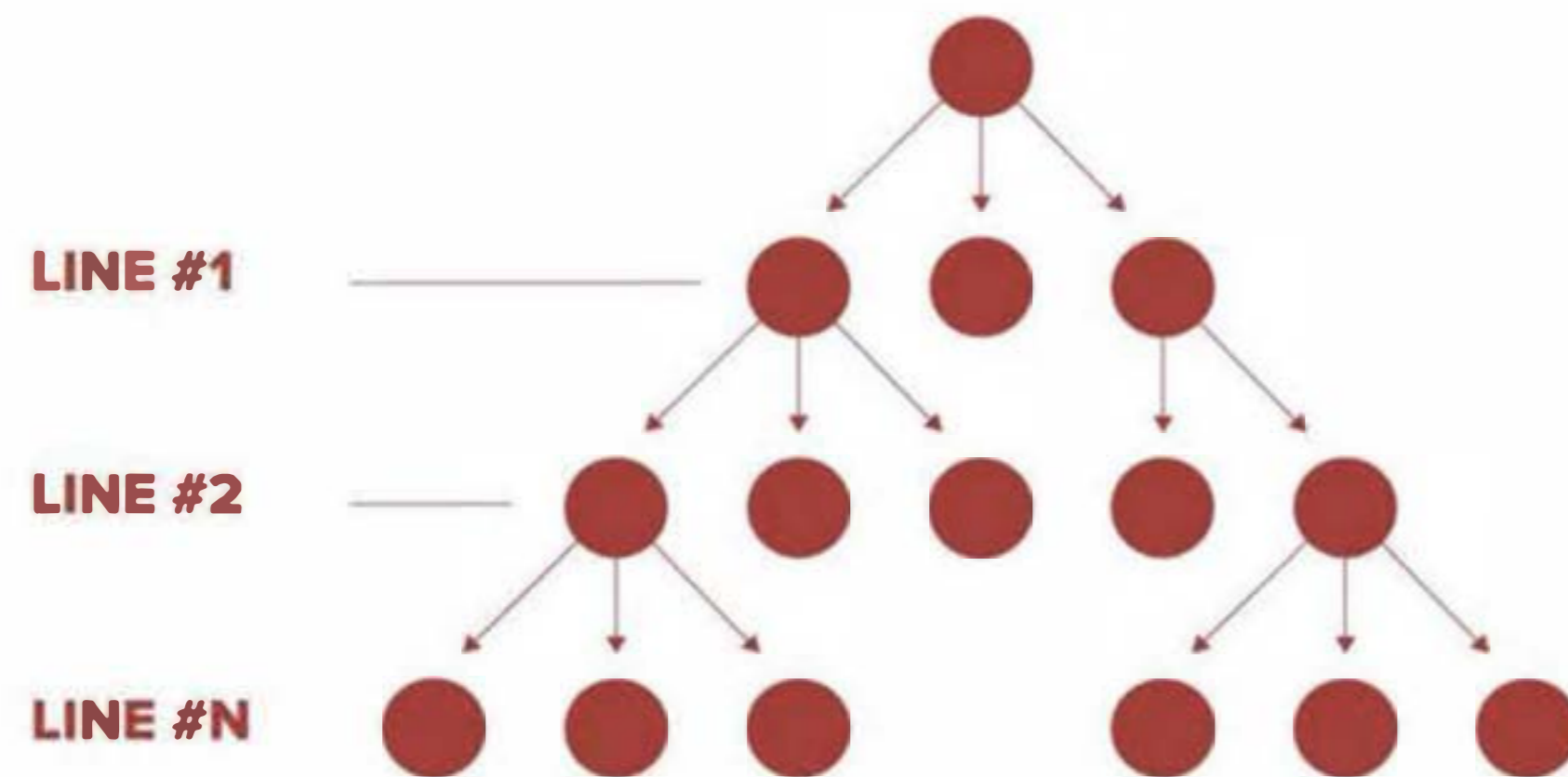
- Only 2 branches of people registration and turnover generation
- The turnover of 500 VP in the first branch and 500 VP in the second branch is a pair, which gives 50 VP rewards
- No depth, qualification or time limits
- Maximum payout - no more than 10,000 VP per week





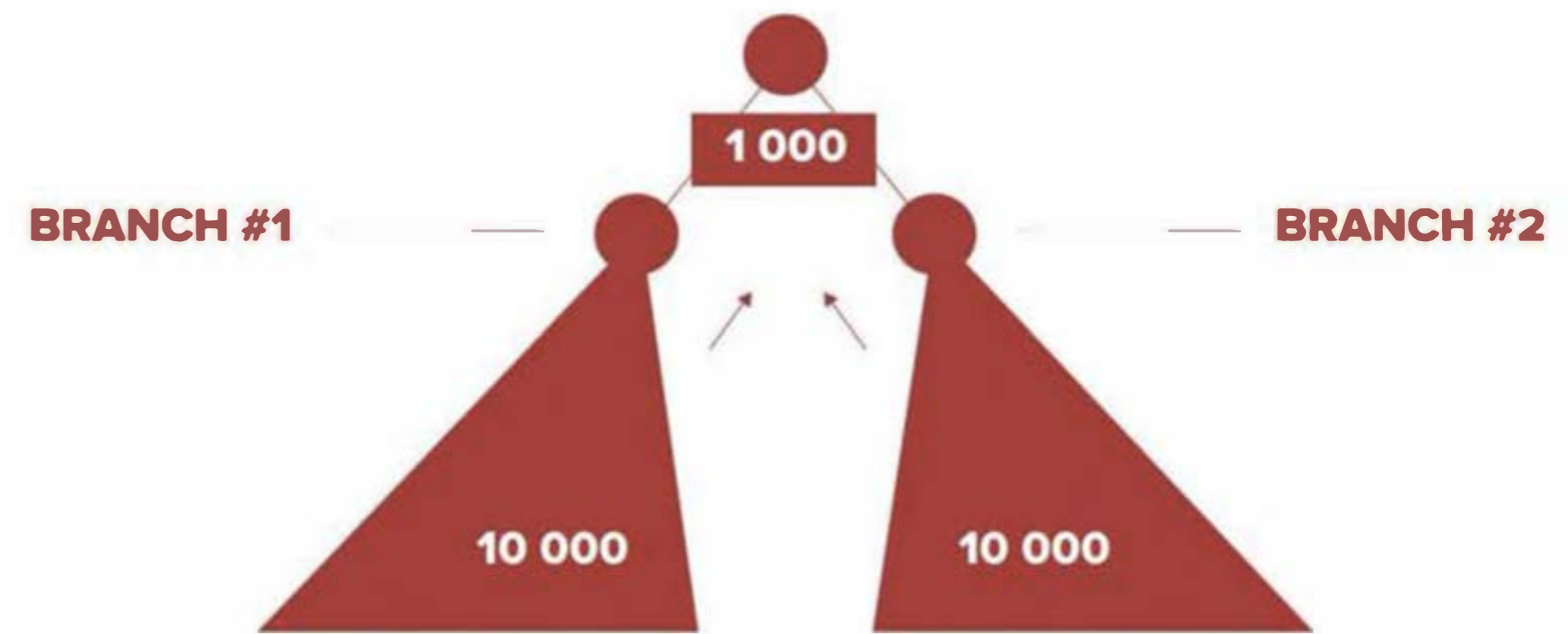
# A **BINARY** IS AN INDEPENDENT FINANCIAL FLOW, NOT RELATED TO THE CLASSICS

CLASSIC



The turnover for the settlement period is summed up. The remuneration is considered as % of it

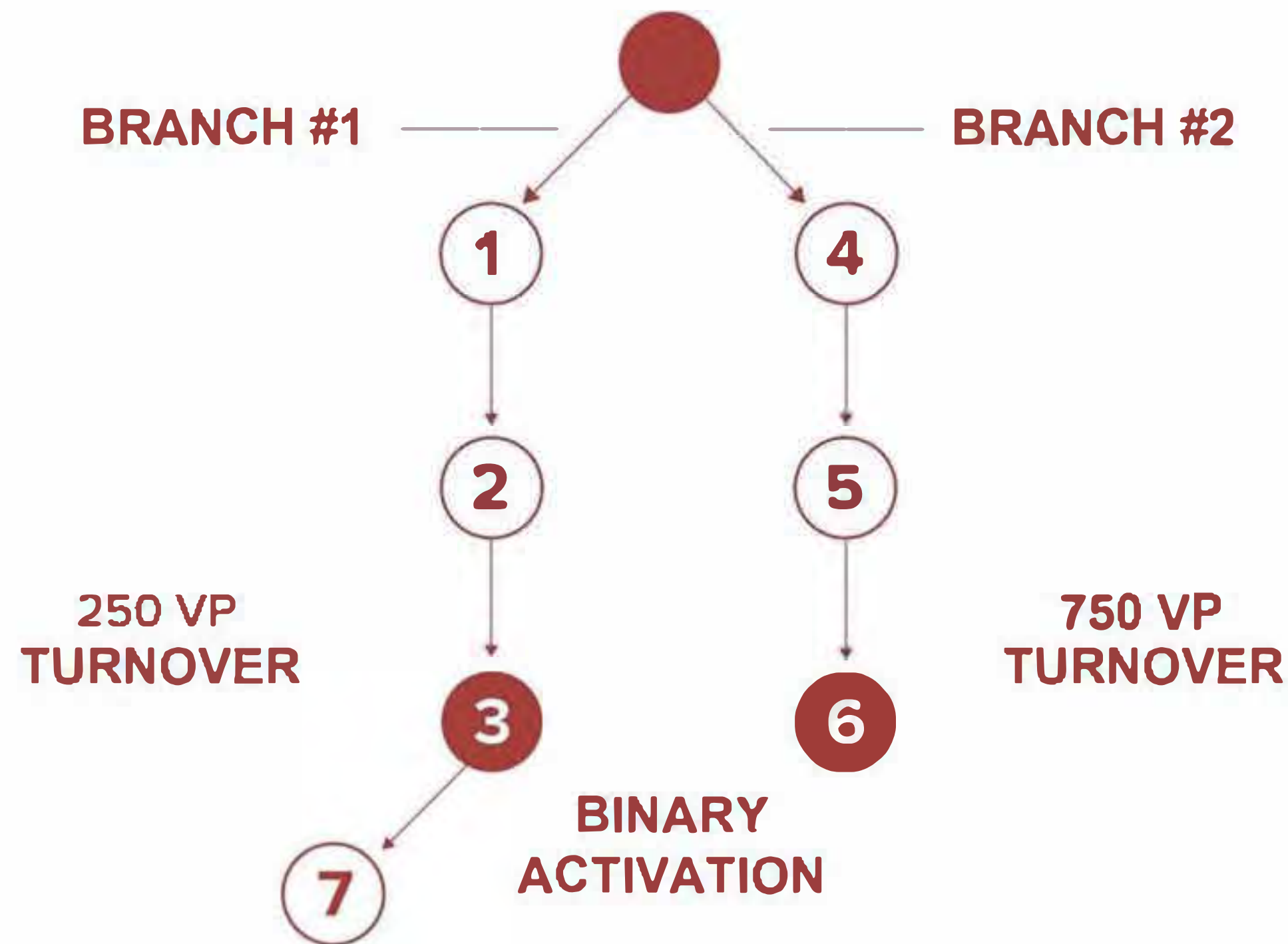
BINARY



All network members are placed in only two lines ("branches"). Each pair turnover of 500 VP at any binary level gives 50 VP remunerations



## HOW BINARY BRANCHES ARE FORMED:



New registrations go to the branch with less turnover

- The binary is activated when new users, who came at your personal invitation, have purchased subscription, creating a turnover in each of the two branches
- Arrangement of Binary Branches:
  - New users are automatically registered in a branch with less turnover
  - Manual control is possible, it's trained by the Leaders



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## **REWARD STREAMS:** **#4 FORCED BINARY**

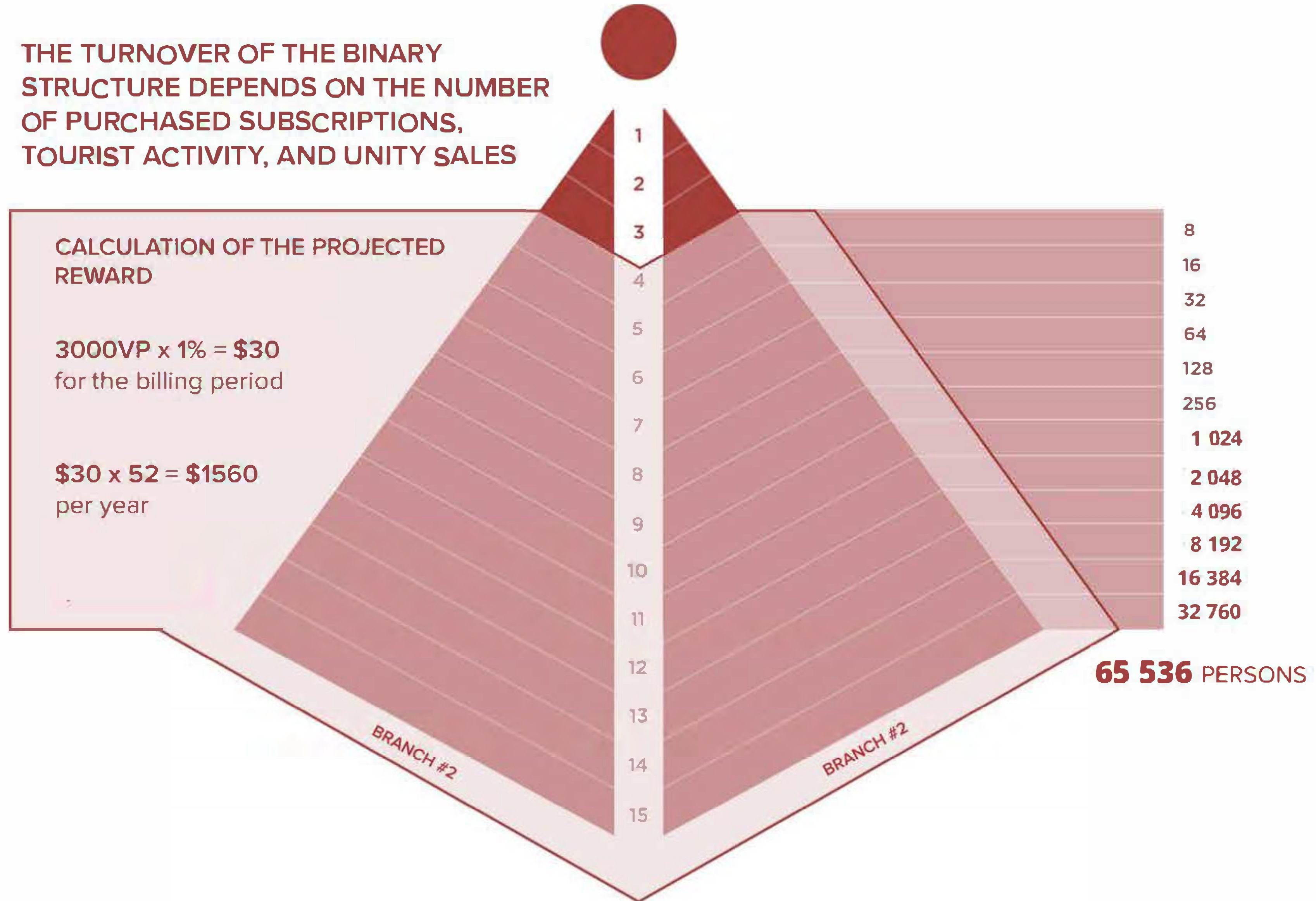
- Passive income opportunities
- Forced Binary activates automatically once you have a 4-level downline in one binary branch, generates income from turnover across levels 4 through 15.





# ADVANT CLUB

THE TURNOVER OF THE BINARY STRUCTURE DEPENDS ON THE NUMBER OF PURCHASED SUBSCRIPTIONS, TOURIST ACTIVITY, AND UNITY SALES





## **SPECIAL REWARDS:** **#1 AUTOMOBILE PROGRAM**



Provides an opportunity to earn a special type of reward for purchasing your desired vehicle.

### **Bonus reward level:**

**2%**  
LEADER

**3%**  
REGIONAL  
LEADER

**3,5%**  
COUNTRY  
LEADER

**4%**  
INTERNATIONAL  
LEADER

**4%**  
COMPANY  
LEADER

**4%**  
COMPANY  
SHAREHOLDER



# SPECIAL REMUNERATIONS: #2 EXCLUSIVE TEAM AND LEADERSHIP TRAVELS

TEAM TOURS FROM LEADERS FOR PARTNERS



LEADERSHIP TOURS FROM THE COMPANY FOR QUALIFIED LEADERS





## **SPECIAL REMUNERATIONS:** **#3 JEWELLERY INSIGNIA**

Unique awards of the highest jewelry grade with precious stones, created according to individual designs in the ADVANT concept for qualified Leaders





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**WHY DO IT WORK?  
SYSTEMATIC APPROACH**





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## **ACTIVITY SYSTEM**

Stability and super-profitability  
of your business

Guarantee of payments under  
the remuneration plan

## **FEATURES AND BENEFITS:**

- Personal and team effectiveness
- Income level planning
- Effective business management
- Stable income level
- Duplication system



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## **QUALIFICATION**

- ADVANT CLUB offers all members the opportunity to complete six stages of qualification training and achieve maximum profitability
- The results of the qualification periods are summed up 2 times a year - this is a check of the results that the participants achieve by applying the knowledge gained, in accordance with the completed level of training
- Successful improvement or confirmation of qualifications is awarded according to the recognition system



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## **TRAINING SYSTEM**

### **TRAINING FROM LEADERS:**

For all newcomers. Professional development of managers and supervisors

### **TRAINING FROM THE COMPANY:**

Improvement of leadership skills

- Seminars
  - Business days
  - Schools
  - Presentations
  - Practical training
  - Individual training
- 
- 6 levels of leadership training
  - Briefings
  - Courses for opinion leaders



## **PREMIUM STATUS —** **A NEW DIMENSION OF BUSINESS WITH ADVANT**

- Access to **exclusive events** and Deep Dive **training**
- Activity elements **never end**
- **Premium** design
- Premium **bonus**  
Special reward +10%



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**BECOME PART OF A  
COMMUNITY THAT  
CREATES A BIG  
SUCCESS STORY!**