



ADVANT
CLUB

REMUNERATION PLAN





- **OPINION LEADER COMMUNITY —**
our primary marketing tool
- **OPINION LEADERS' RECOMMENDATIONS —**
our way of advertising



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**AN EXPERIENCE
THAT BUILDS
TRUST AND
INSPIRES!**

- More than 82% of people make purchases thanks to the recommendations of opinion leaders
- Three times as many users are more willing to buy what is promoted not by brands, but by opinion leaders
- On average, 74% of users will encourage four more friends to buy a product they

**Based on data from the American agency HelioSociety on the effectiveness of Influencer Marketing*



Major brands such as UBER, Booking and many others are just beginning to use popular bloggers in their advertising

**WE INITIALLY BELIEVE IN THE
POWER OF EACH OF YOU!**

82% OF THE INCOME OF
ADVANT WE PROVIDE ON
REWARDING OUR OPINION LEADERS

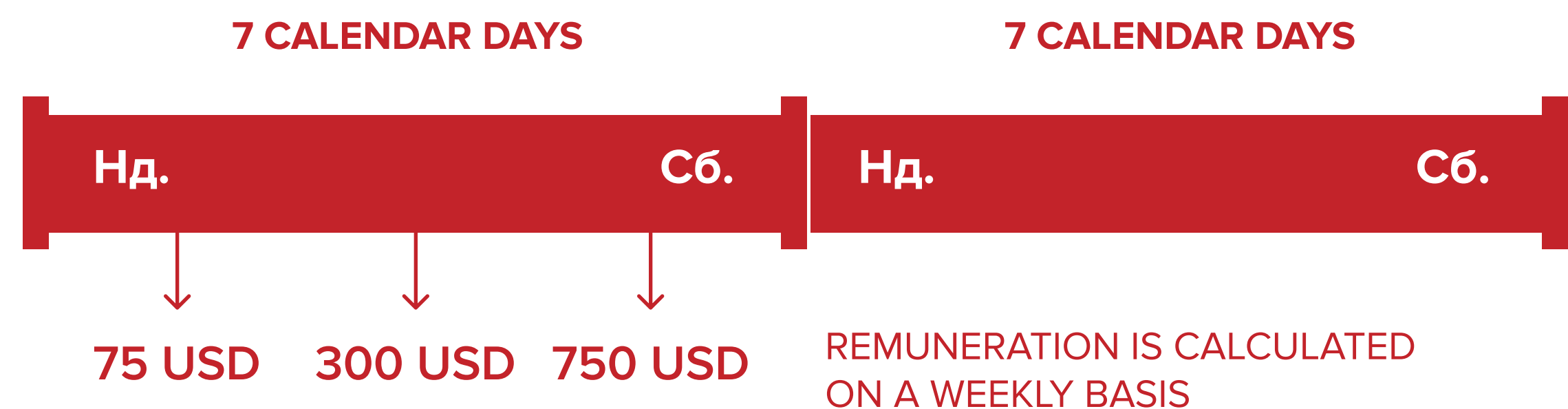


VP — is a system of internal points, which is used within ADVANT to calculate rewards and loyalty program calculations

- Internal points - VP points are awarded for payments made in the system according to the conditions of each reward flow
- For calculations we accept that
1 VP = 1 USD



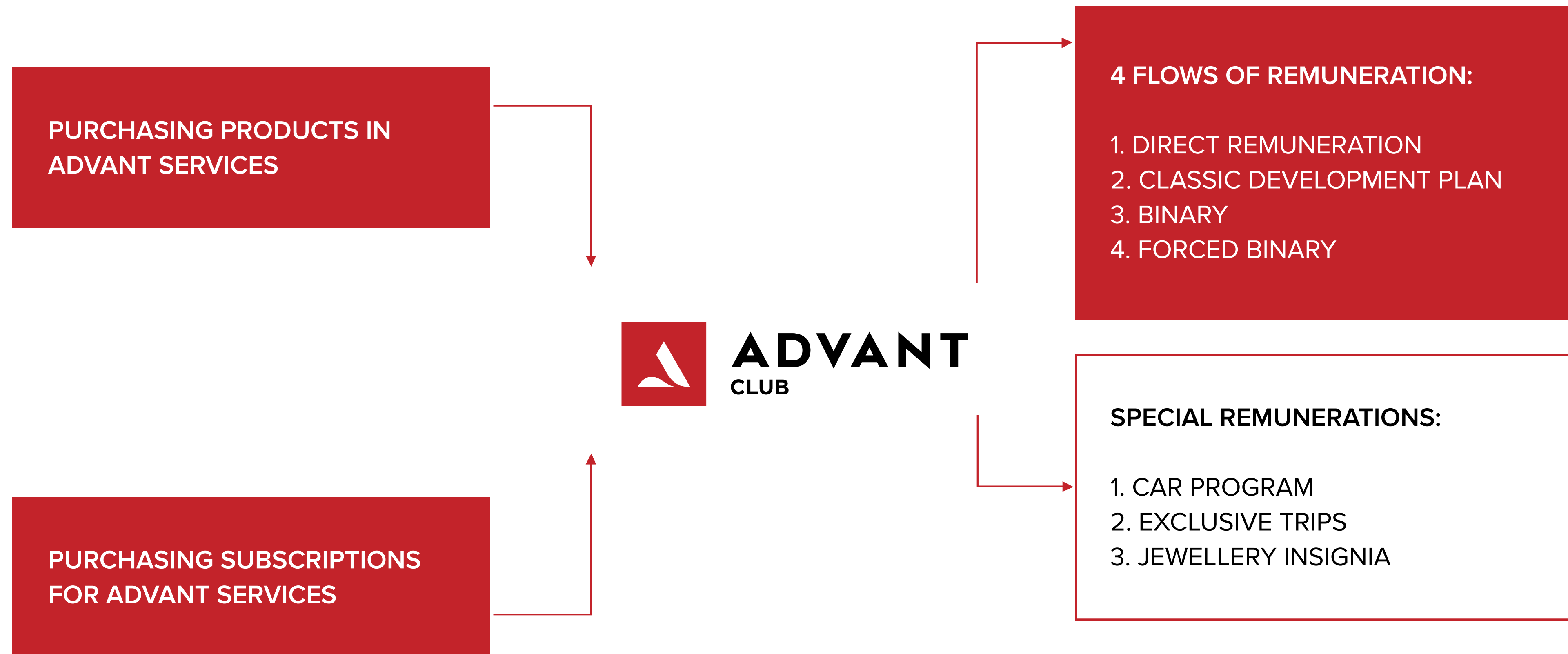
CALCULATION PERIOD:



As a result of the calculation period:

- The career level is determined
- The amount of remuneration is calculated according to the career level
- All payouts are made subject to and based on confirmation of activity for which Activity Elements (EA) are charged

REVENUE AND REMUNERATION FLOWS:



POSSIBILITIES OF INDIVIDUAL SUBSCRIPTIONS:

	SUBSCRIPTION I	SUBSCRIPTION II	SUBSCRIPTION III	SUBSCRIPTION X
COST	750 USD	300 USD	75 USD	600 USD
VALIDITY TERM	15 YEARS	4 YEARS	1 YEARS	10 YEARS
CLASSIC PLAN	+	+	+	+
BINARY PLAN REMUNERATION FOR CLOSED CYCLES	50 VP	25 VP	-	50 VP
FORCED BINARY	+	-	-	+
LOYALTY PROGRAM	+750 VP	+300 VP	+75 VP	+600 VP



BENEFITS OF FAMILY SUBSCRIPTIONS:

	FAMILY 3	FAMILY 5
COST	\$1 950	\$3 000
NUMBER OF «I» SUBSCRIPTIONS INCLUDED IN "FAMILY"	3 ШТ	5 ШТ
COST SUBSCRIPTION (PER ONE)	\$650	\$600
ECONOMY	\$300	\$750

- Family abonements are designed for active family travelers and provide significant savings compared to the individual purchase of several Packages I
- Family Packages have a number of additional opportunities to develop remuneration flows, check with your Leader



SMART-MIX

Fast action and noticeable results for a balance of health, energy and activity



SMART-MEAL

Weight control and adjustment, nutritional balance and delicious addition to the diet



ESSELEUM

A variety of sensations in one drop



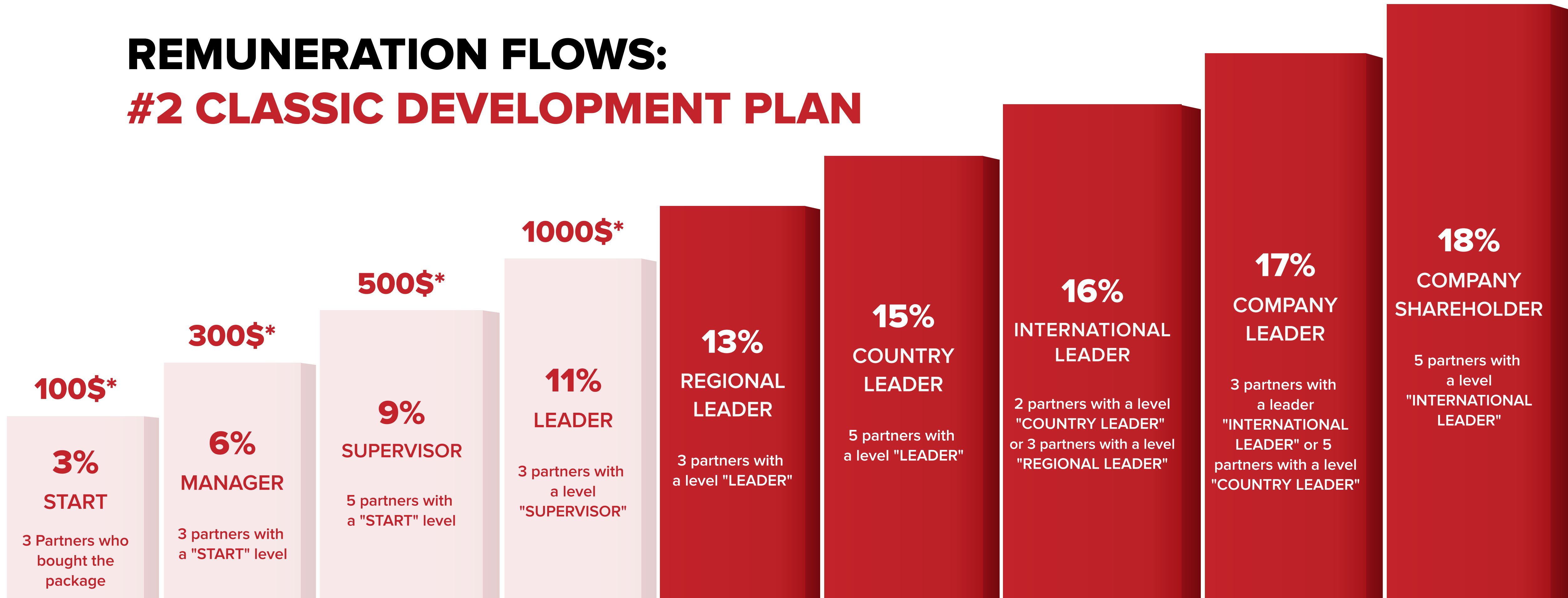
REMUNERATION FLOWS: #1 DIRECT REMUNERATION

5% from the cost of the abonnement, which is purchased by your personal direct recommendation, forms the first flow of remuneration

SUBSCRIPTION	5% REMUNERATION
75 USD	3,75 VP
300 USD	15,00 VP
750 USD	37,50 VP

REMUNERATION FLOWS:

#2 CLASSIC DEVELOPMENT PLAN



% of remuneration is considered from turnover and corresponds to the career development level

**the average values are given*



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START FAST, GET YOUR «FASTSTART» BONUSES:

1. FASTSTART BONUS 100 VP (1 VP = 1 USD)
When reaching career level Start with 100 VP turnover in three different branches of personal organization in two full settlement periods

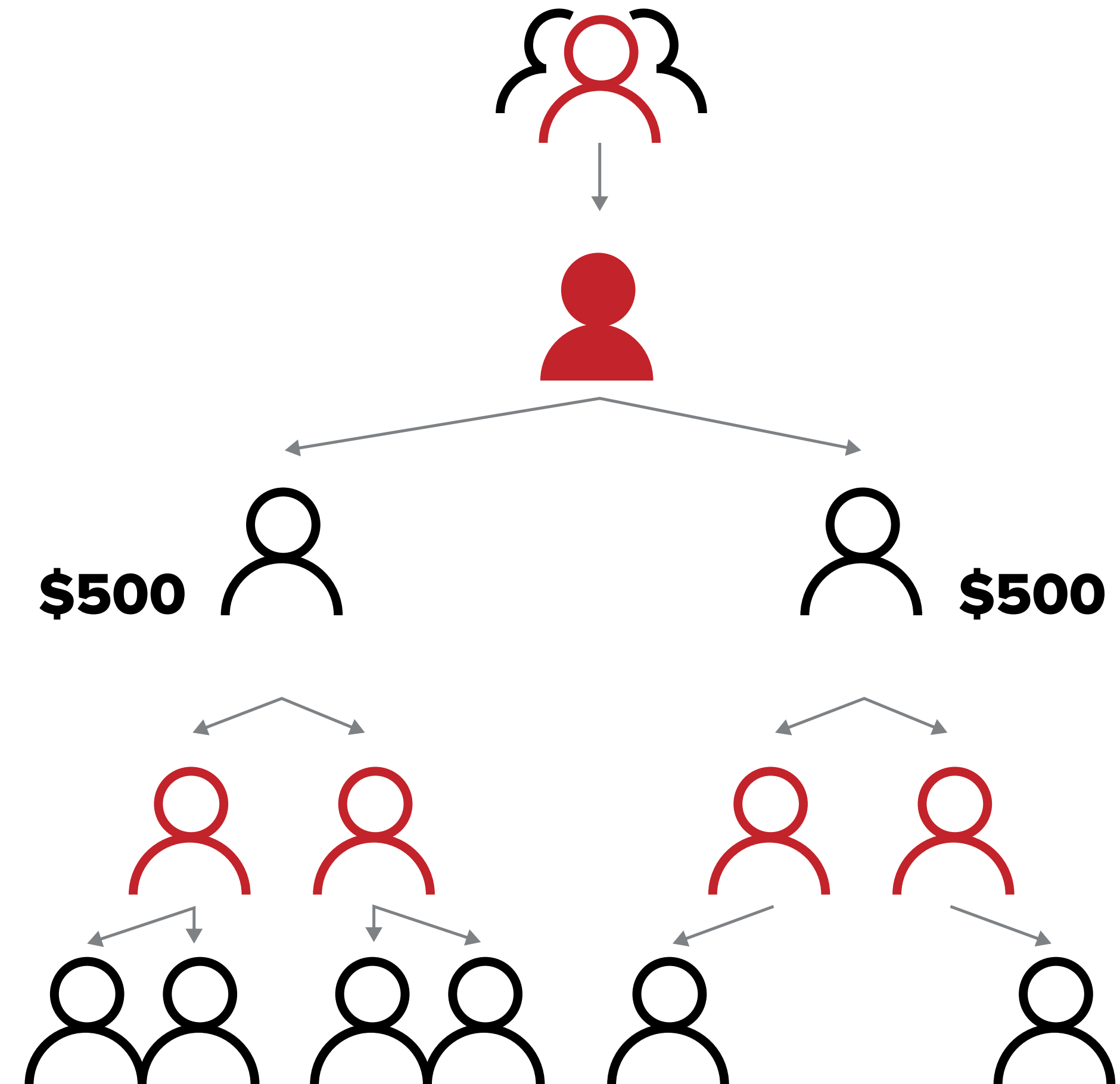
2. FASTSTART BONUS 300 VP (1 VP = 1 USD)
When reaching the career level Manager with turnover of 1000 VP in three different branches of personal organization for five full settlement periods

All users who have purchased Subscription can take part in the campaign

REMUNERATION FLOWS: #3 BINARY

Most Profitable Remuneration Stream:

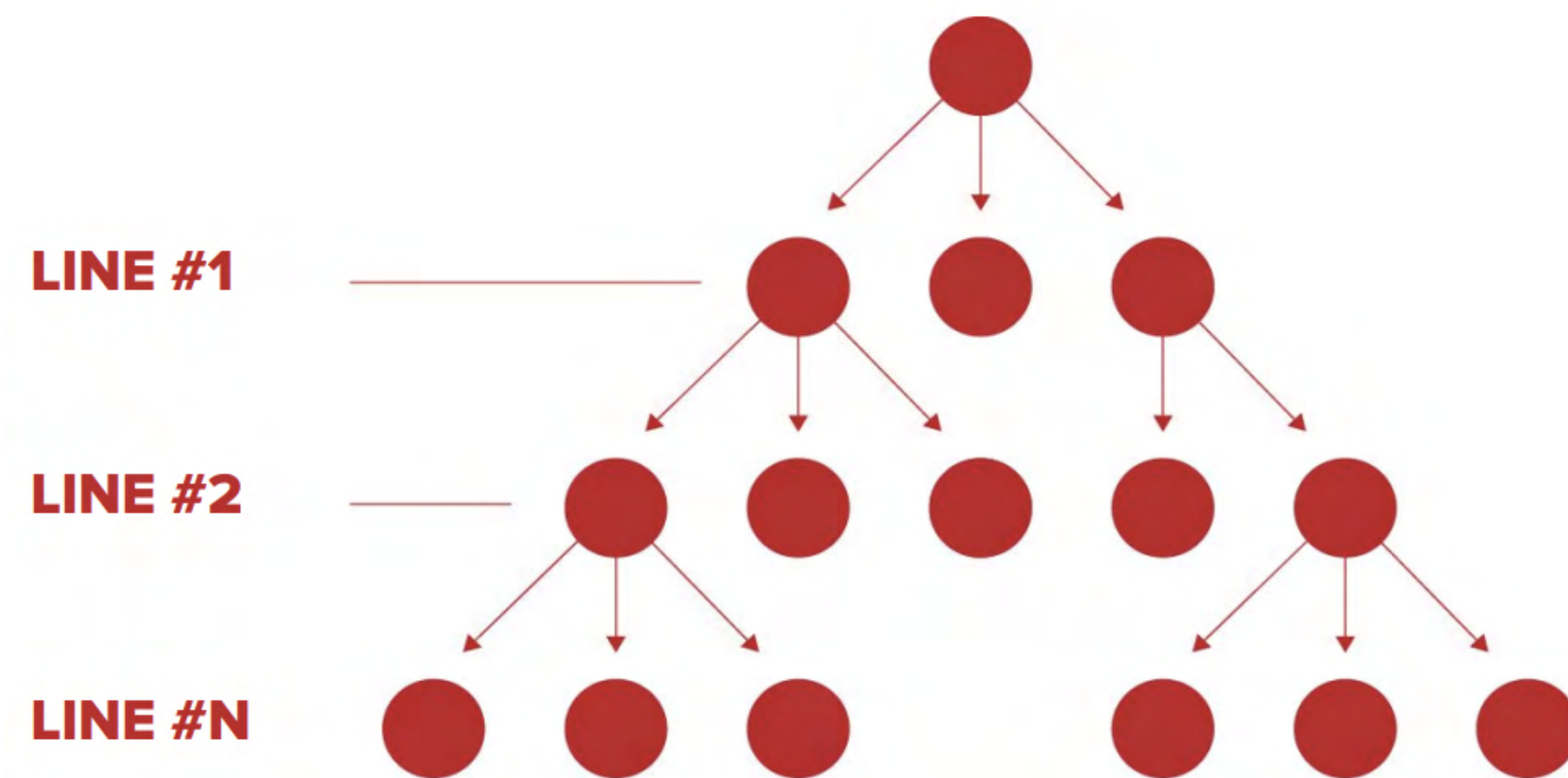
- Only 2 branches of people registration and turnover generation
- The turnover of 500 VP in the first branch and 500 VP in the second branch is a pair, which gives 50 VP rewards
- No depth, qualification or time limits
- Maximum payout - no more than 10,000 VP per week



**for subscriptions i and x*

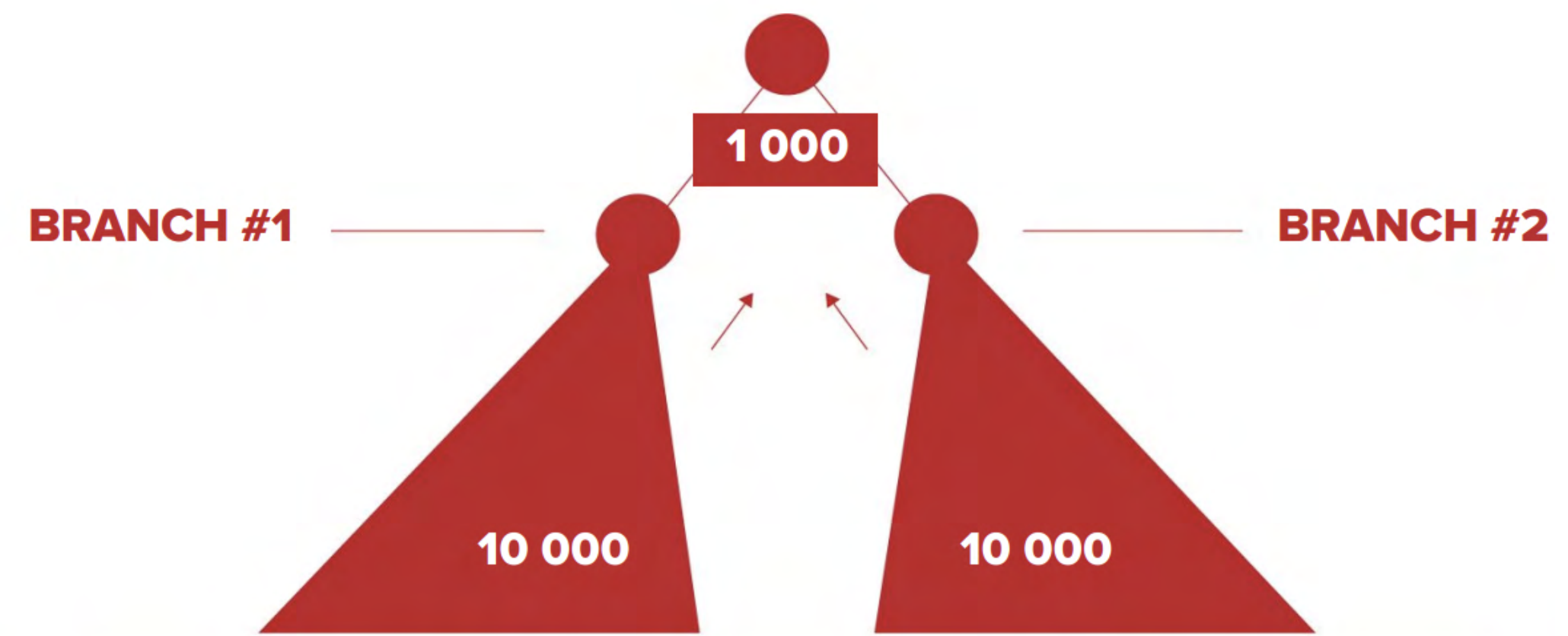
A **BINARY** IS AN INDEPENDENT FINANCIAL FLOW, NOT RELATED TO THE CLASSICS

CLASSIC



The turnover for the settlement period is summed up. The remuneration is considered as % of it

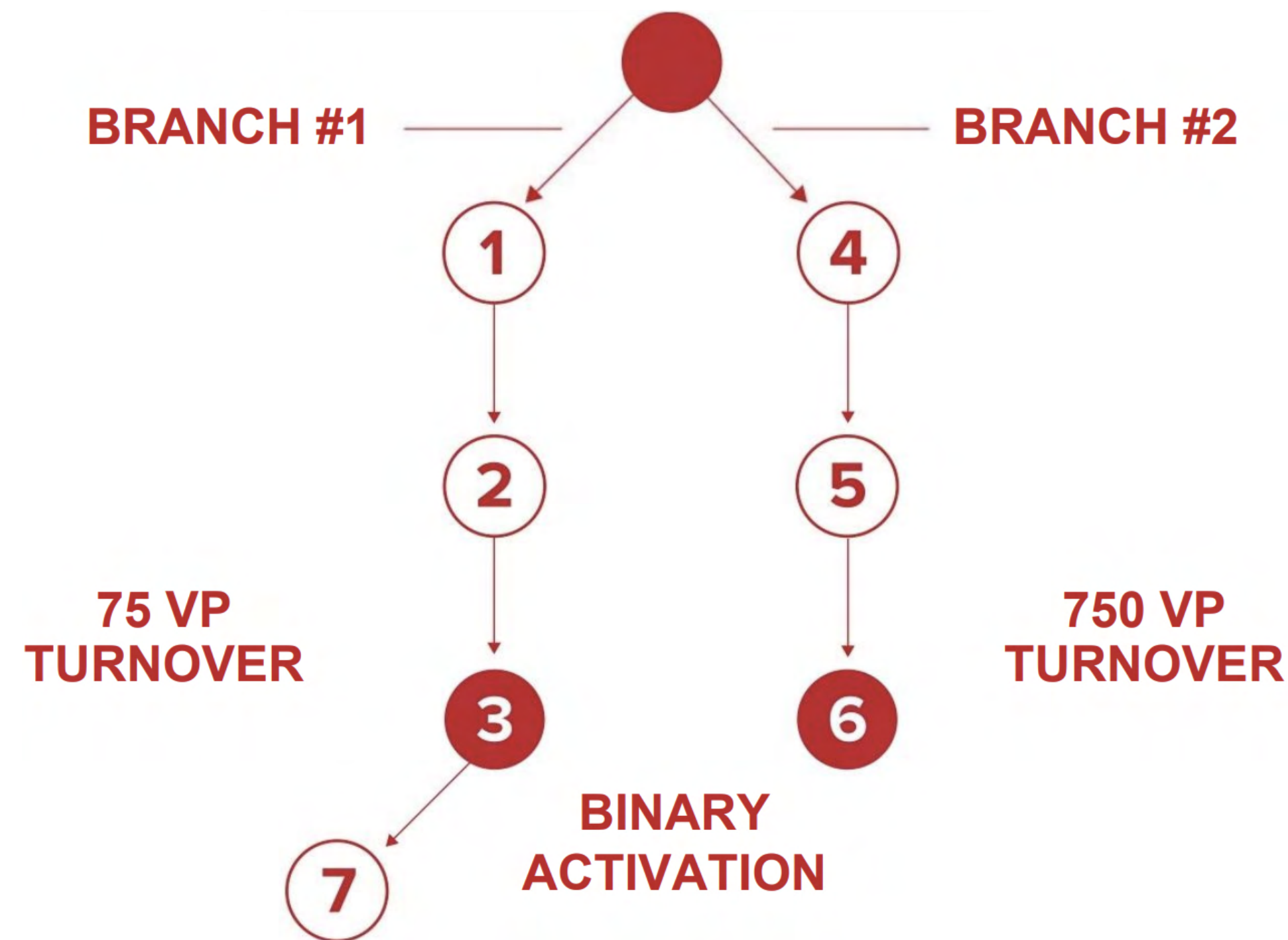
BINARY



All network members are placed in only two lines ("branches"). Each pair turnover of 500 VP at any binary level gives 50 VP remunerations

**for subscriptions I and X*

HOW BINARY BRANCHES ARE FORMED:



New registrations go to the branch with less turnover

- The binary is activated when new users, who came at your personal invitation, have purchased subscription, creating a turnover in each of the two branches
- Arrangement of Binary Branches:
 - New users are automatically registered in a branch with less turnover
 - Manual control is possible, it's trained by the Leaders



REMUNERATION FLOWS: **#4 FORCED BINARY**

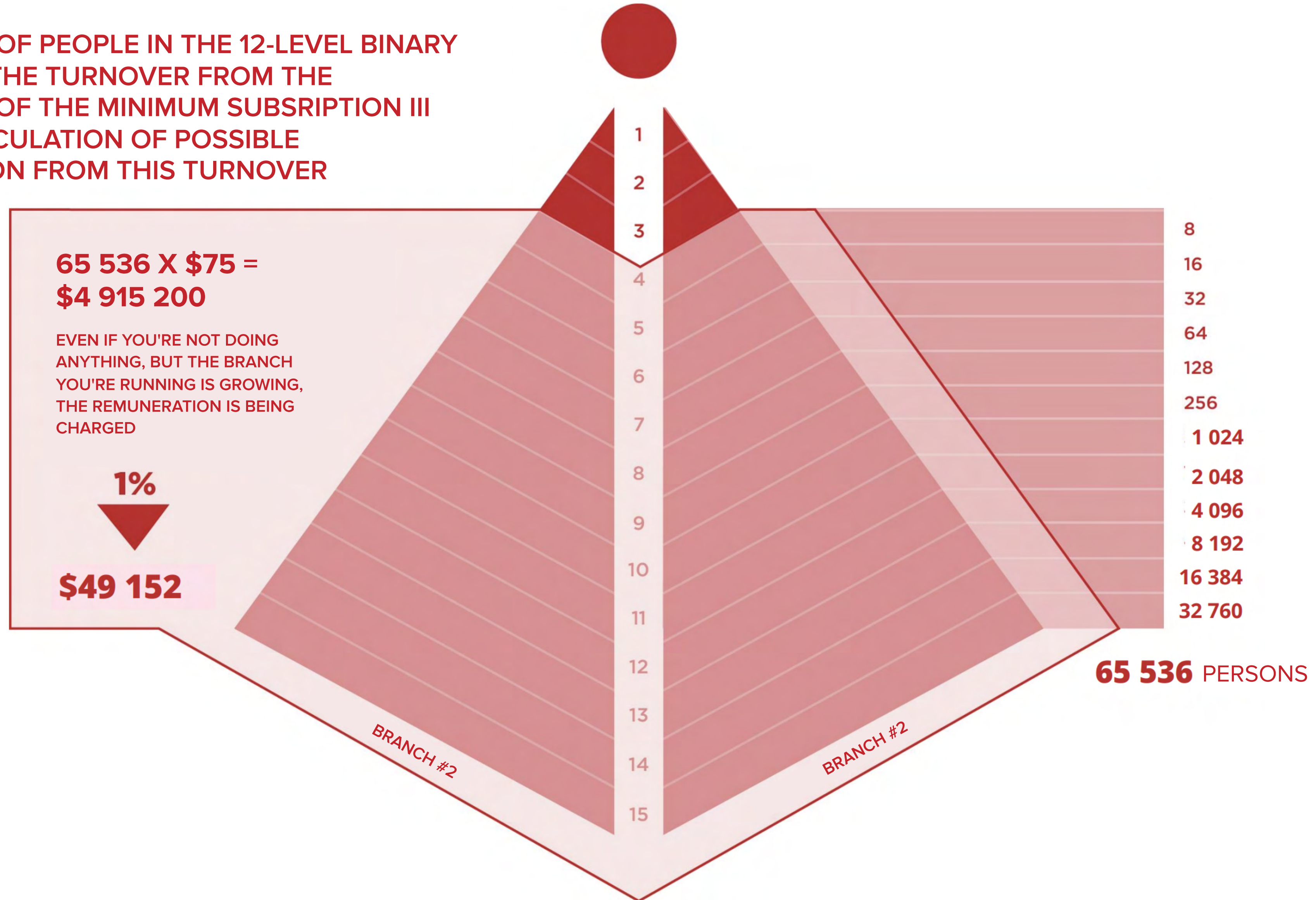
- Subscriptions I, X, Family 3 or Family 5 allow for passive income creation
- Forced binary is automatically activated as soon as there is a 4 level in one of the binary branches underneath you and is generated by turnover in levels 4 to 15 inclusive





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THE NUMBER OF PEOPLE IN THE 12-LEVEL BINARY STRUCTURE, THE TURNOVER FROM THE ACQUISITION OF THE MINIMUM SUBSCRIPTION III AND THE CALCULATION OF POSSIBLE REMUNERATION FROM THIS TURNOVER





SPECIAL REMUNERATIONS: #1 CAR PROGRAM



Provides for receiving a special type of remuneration, additional accruals and special conditions from the Company for purchasing the desired car

BONUS REMUNERATION LEVEL:

2%

LEADER

3%

REGIONAL
LEADER

3,5%

COUNTRY
LEADER

4%

INTERNATIONAL
LEADER

4%

COMPANY
LEADER

4%

COMPANY
SHAREHOLDER



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SPECIAL REMUNERATIONS: #2 EXCLUSIVE TEAM AND LEADERSHIP TRAVELS

TEAM TOURS FROM LEADERS FOR PARTNERS



LEADERSHIP TOURS FROM THE COMPANY FOR QUALIFIED LEADERS





SPECIAL REMUNERATIONS: **#3 JEWELLERY INSIGNIA**

Unique awards of the highest jewelry grade with precious stones, created according to individual designs in the ADVANT concept for qualified Leaders





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**WHY DO IT WORK?
SYSTEMATIC APPROACH**





ACTIVITY SYSTEM

Stability and super-profitability
of your business

Guarantee of payments under
the remuneration plan

FEATURES AND BENEFITS:

- Personal and team effectiveness
- Income level planning
- Effective business management
- Stable income level
- Duplication system



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QUALIFICATION

- ADVANT CLUB offers all members the opportunity to complete six stages of qualification training and achieve maximum profitability
- The results of the qualification periods are summed up 2 times a year - this is a check of the results that the participants achieve by applying the knowledge gained, in accordance with the completed level of training
- Successful improvement or confirmation of qualifications is awarded according to the recognition system



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TRAINING SYSTEM

TRAINING FROM LEADERS:

For all newcomers. Professional development of managers and supervisors

- Seminars
- Business days
- Schools
- Presentations
- Practical training
- Individual training

TRAINING FROM THE COMPANY:

Improvement of leadership skills

- 6 levels of leadership training
- Briefings
- Courses for opinion leaders



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**BECOME PART OF A
COMMUNITY THAT
CREATES A BIG
SUCCESS STORY!**