



ADVANT
CLUB

REMUNERATION PLAN





- **OPINION LEADER COMMUNITY —**
our primary marketing tool
- **OPINION LEADERS' RECOMMENDATIONS —**
our way of advertising



AN EXPERIENCE THAT BUILDS TRUST AND INSPIRES!

- More than 82% of people make purchases thanks to the recommendations of opinion leaders
- Three times as many users are more willing to buy what is promoted not by brands, but by opinion leaders
- On average, 74% of users will encourage four more friends to buy a product they

**Based on data from the American agency HelioSociety
on the effectiveness of Influencer Marketing*



Major brands such as UBER, Booking and many others are just beginning to use popular bloggers in their advertising

**WE INITIALLY BELIEVE IN THE
POWER OF EACH OF YOU!**

82% OF THE INCOME OF
ADVANT WE PROVIDE ON
REWARDING OUR OPINION LEADERS

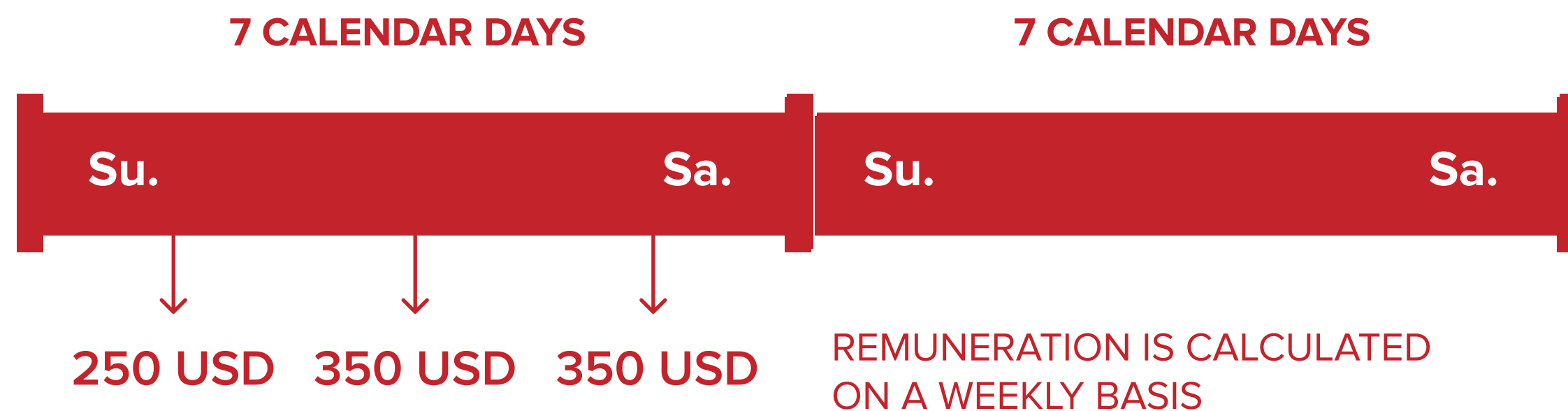


VP — is a system of internal points, which is used within ADVANT to calculate rewards and loyalty program calculations

- Internal points - VP points are awarded for payments made in the system according to the conditions of each reward flow
- For calculations we accept that
1 VP = 1 USD



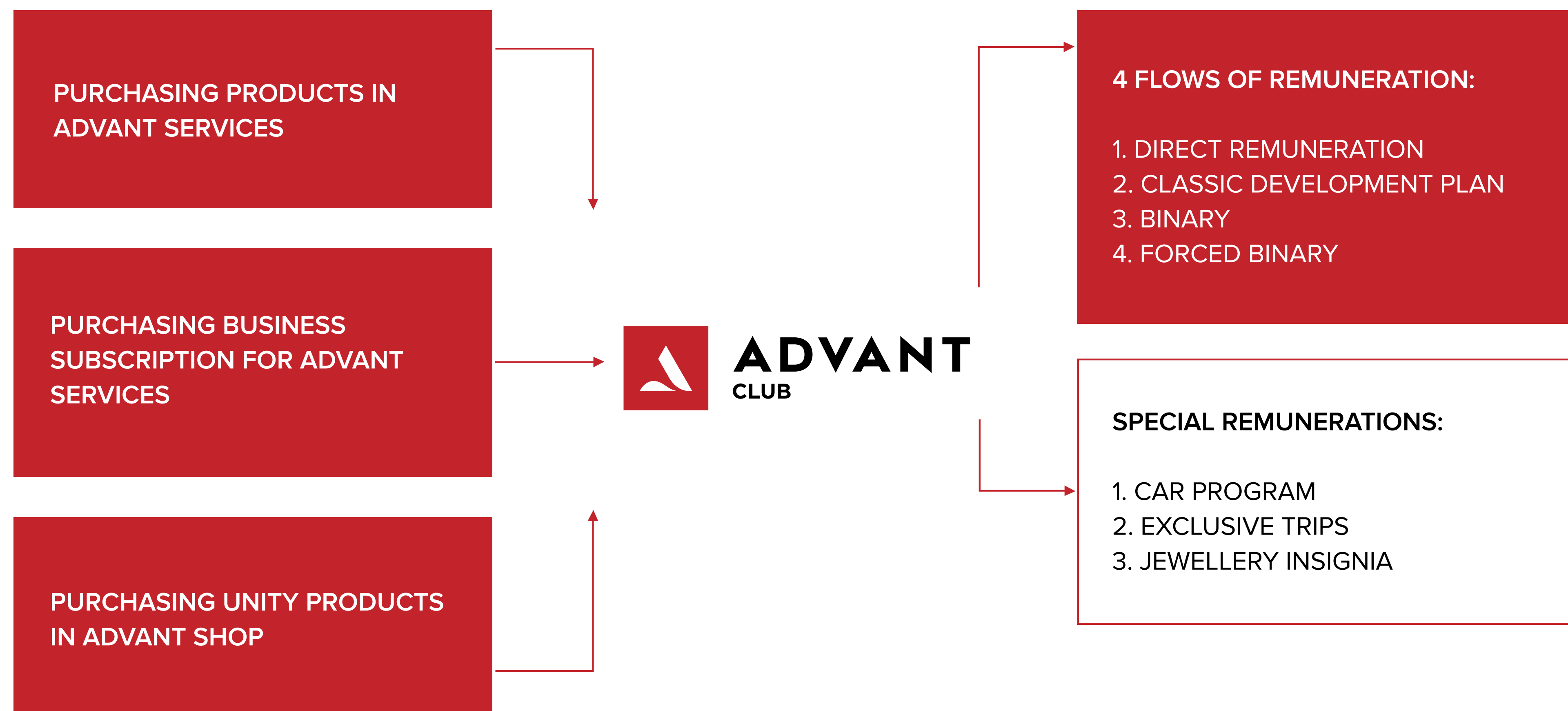
CALCULATION PERIOD:



As a result of the calculation period:

- The career level is determined
- The amount of remuneration is calculated according to the career level
- All payouts are made subject to and based on confirmation of activity for which Activity Elements (EA) are charged

ПОТОКИ ПОСТУПЛЕНИЙ И ВОЗНАГРАЖДЕНИЙ:





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CLUB

CHOOSE A BUSINESS SUBSCRIPTION

Maximum opportunities for both
travel and income generation

Validity

1 year

Account balance

500 bonus points

250\$

(renewal for \$150/year)

SPECIAL OFFER

Maximum opportunities for both
travel and income generation

Validity

2 years

Account balance

700 bonus points

350\$

(renewal for \$150/year)



SMART-MIX

Fast action and noticeable results for
a balance of health, energy and activity



SMART-MEAL

Weight control and adjustment, nutritional
balance and delicious addition to the diet



ESSELEUM

A variety of sensations in one drop



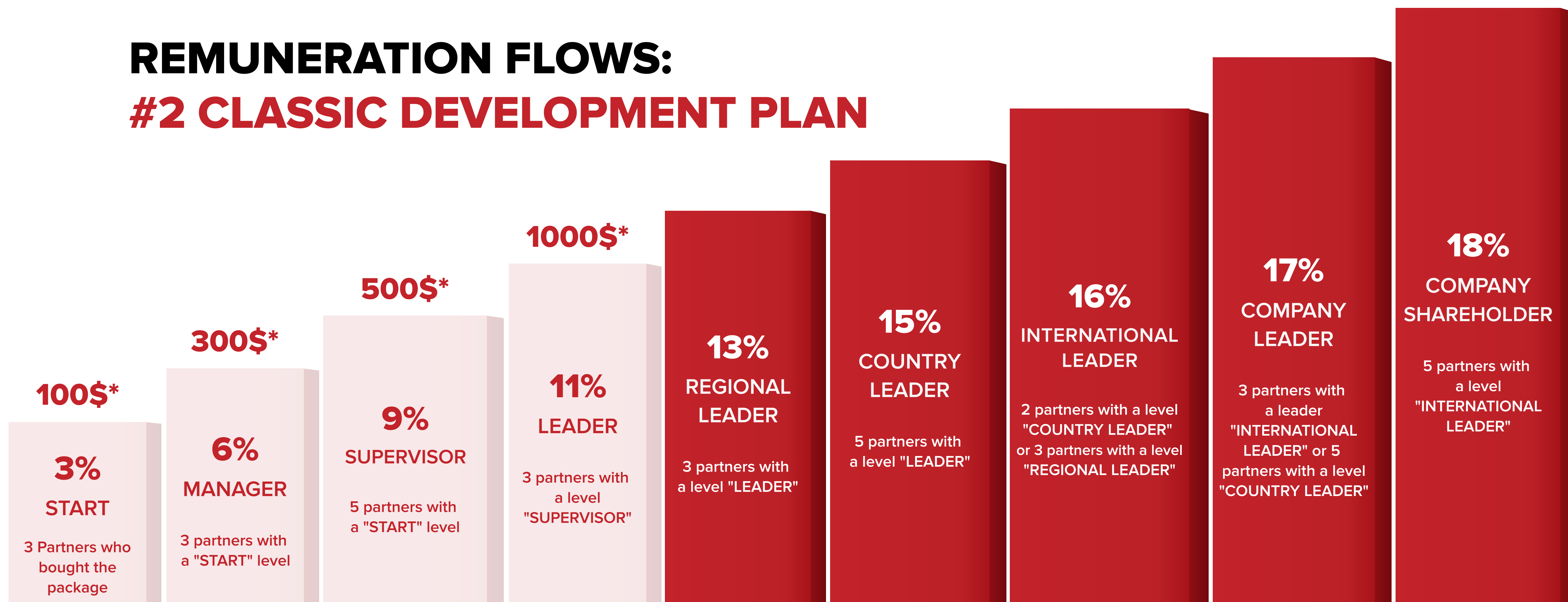
REWARD STREAMS: #1 DIRECT COMMISSIONS

5% of the Business subscription price purchased through your personal direct referral forms your first reward stream.

BUSINESS SUBSCRIPTION	5% REWARD
250 USD	12,5 VP
350 USD	17,5 VP

REMUNERATION FLOWS:

#2 CLASSIC DEVELOPMENT PLAN



% of remuneration is considered from turnover and corresponds to the career development level

**the average values are given*



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«FASTSTART» BONUS PROGRAM:

1. FASTSTART BONUS 100 VP (1 VP = 1 USD)

Start career level within 3 full billing cycles

2. FASTSTART BONUS 300 VP (1 VP = 1 USD)

Manager career level within 7 full billing cycles

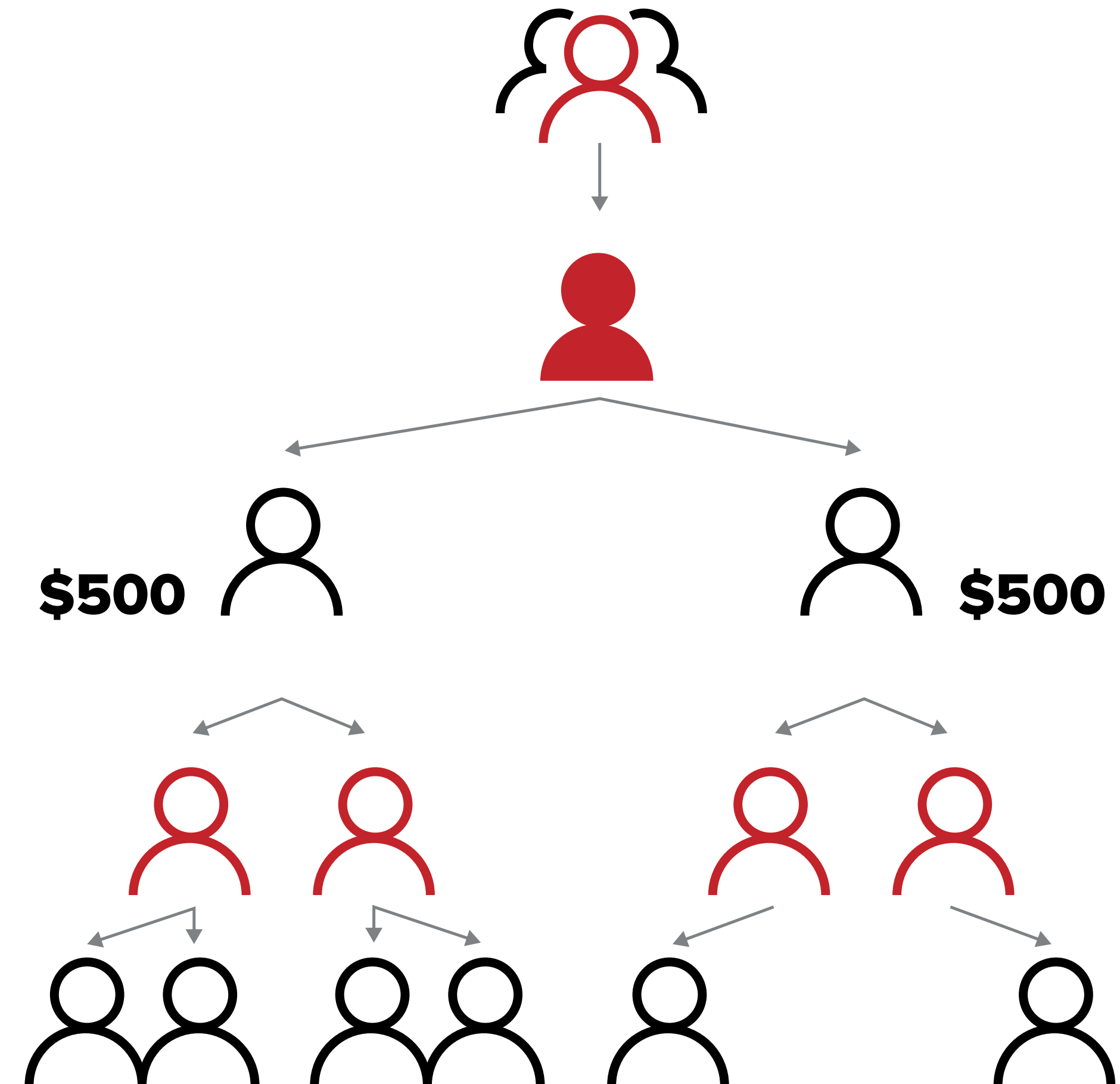
All Business Subscription holders can participate.

REMUNERATION FLOWS:

#3 BINARY

Most Profitable Remuneration Stream:

- Only 2 branches of people registration and turnover generation
- The turnover of 500 VP in the first branch and 500 VP in the second branch is a pair, which gives 50 VP rewards
- No depth, qualification or time limits
- Maximum payout - no more than 10,000 VP per week

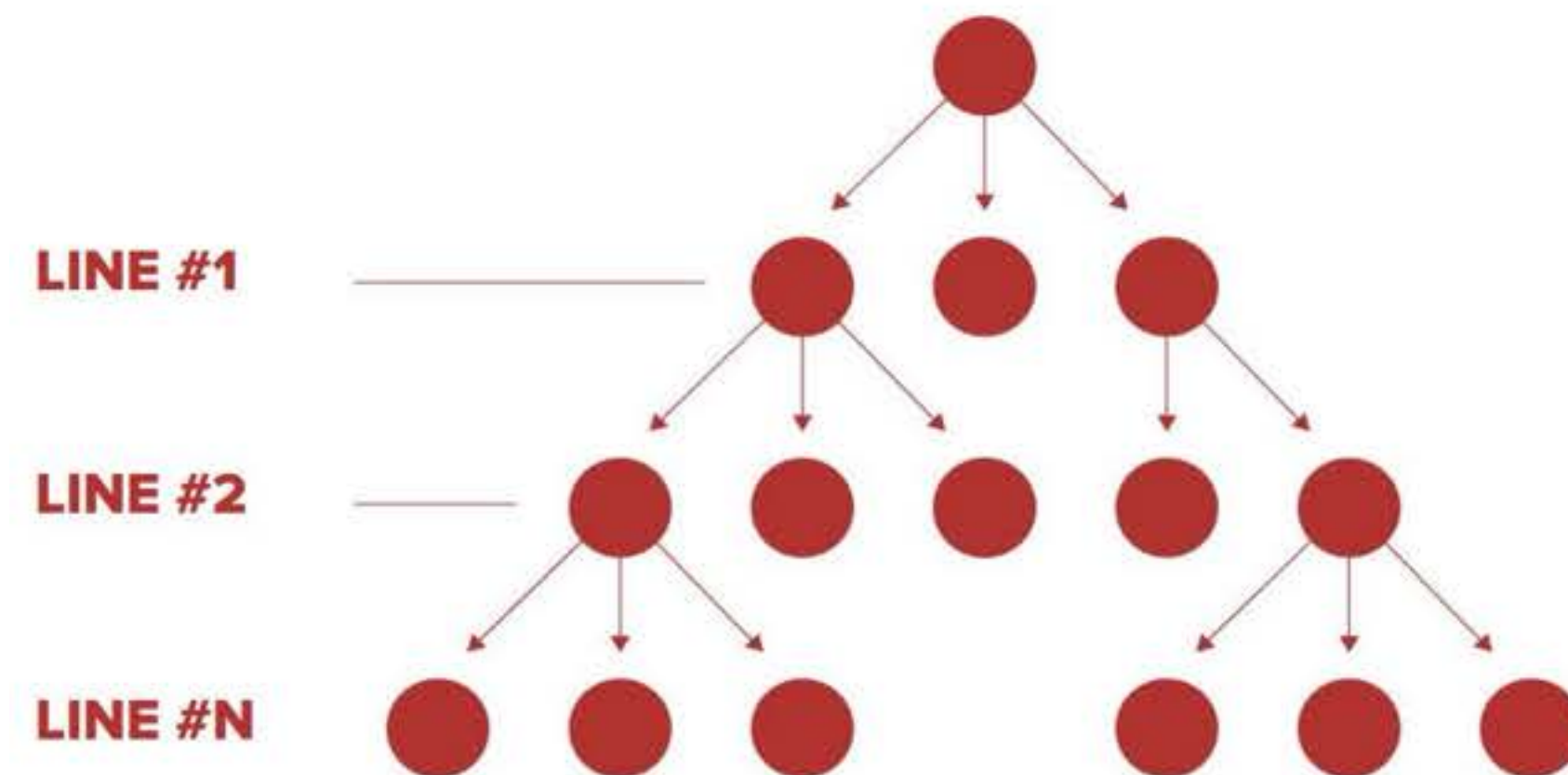




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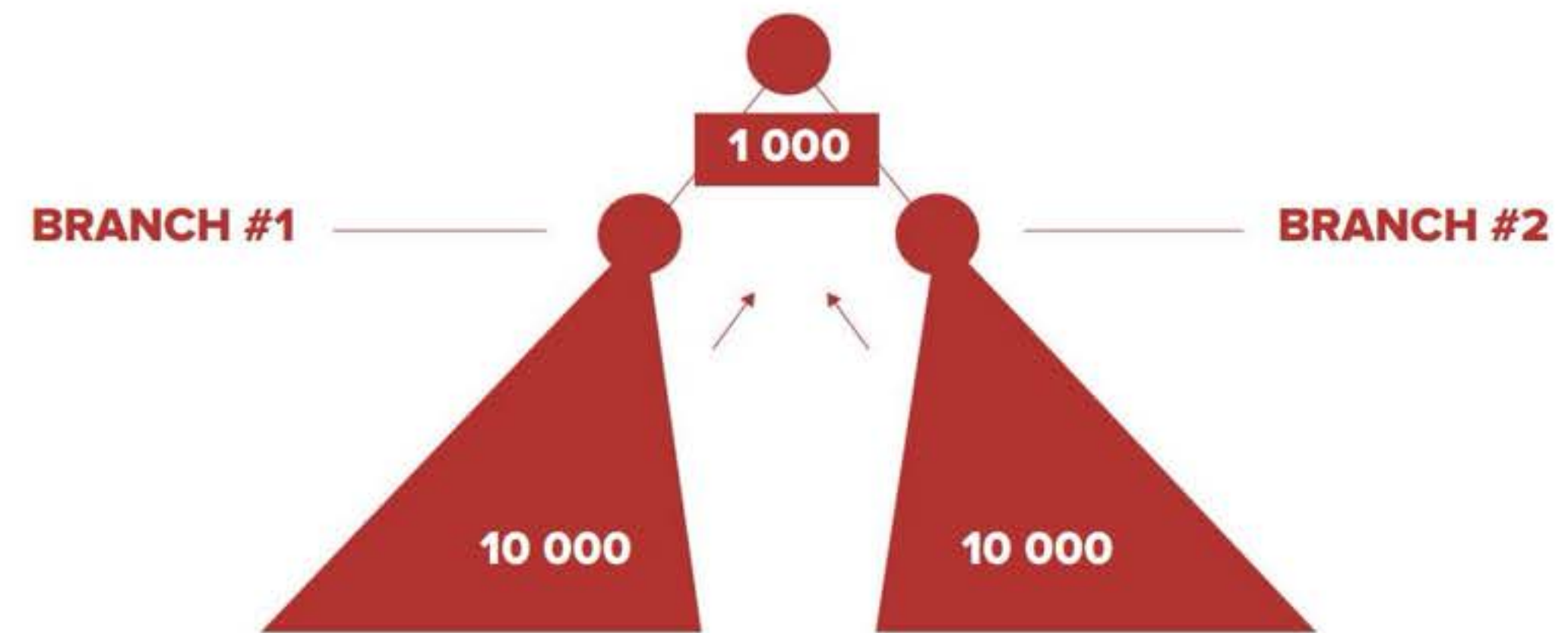
A BINARY IS AN INDEPENDENT FINANCIAL FLOW, NOT RELATED TO THE CLASSICS

CLASSIC



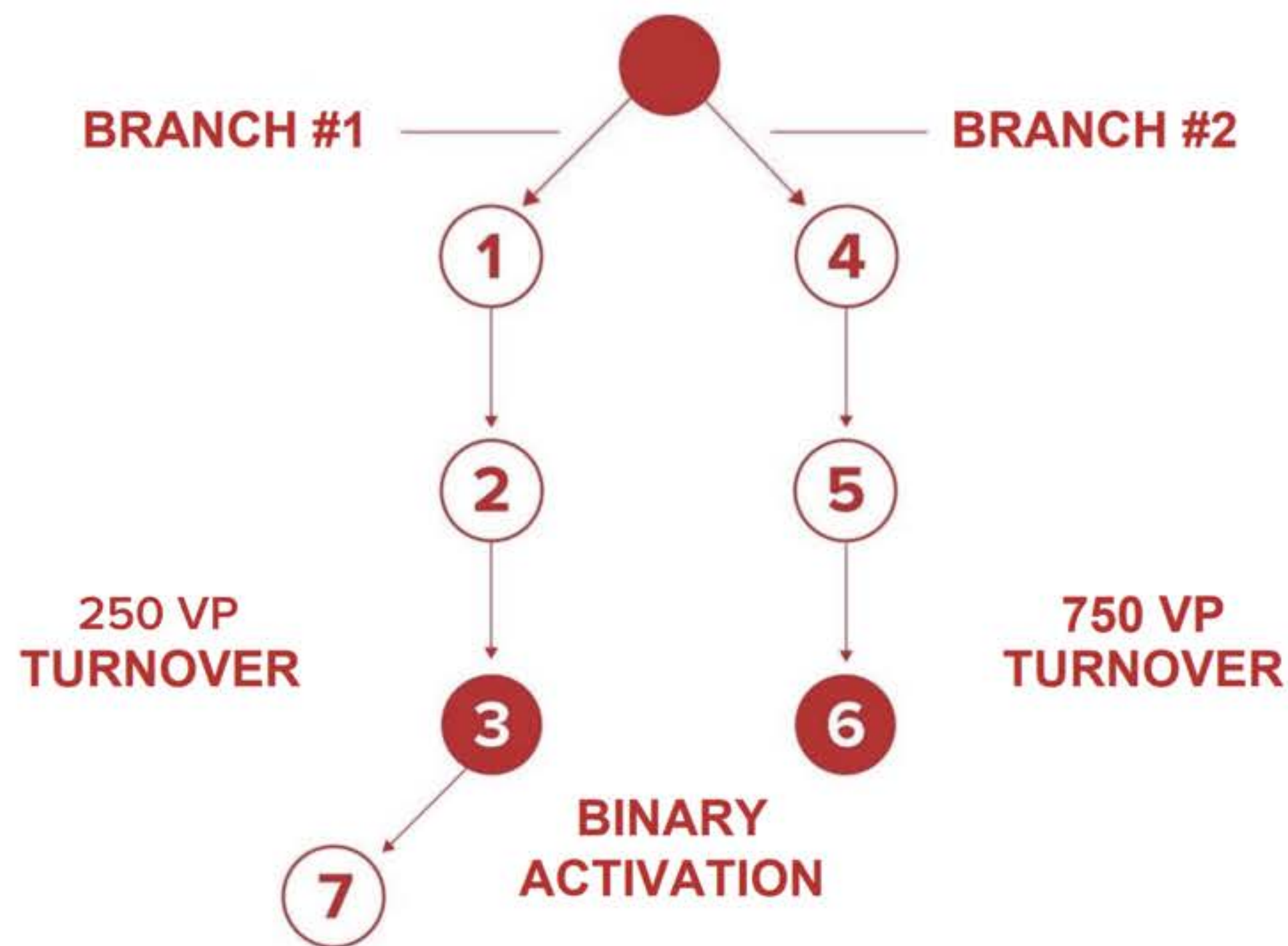
The turnover for the settlement period is summed up. The remuneration is considered as % of it

BINARY



All network members are placed in only two lines ("branches"). Each pair turnover of 500 VP at any binary level gives 50 VP remunerations

HOW BINARY BRANCHES ARE FORMED:



New registrations go to the branch with less turnover

- The binary is activated when new users, who came at your personal invitation, have purchased subscription, creating a turnover in each of the two branches
- Arrangement of Binary Branches:
 - New users are automatically registered in a branch with less turnover
 - Manual control is possible, it's trained by the Leaders



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REWARD STREAMS: **#4 FORCED BINARY**

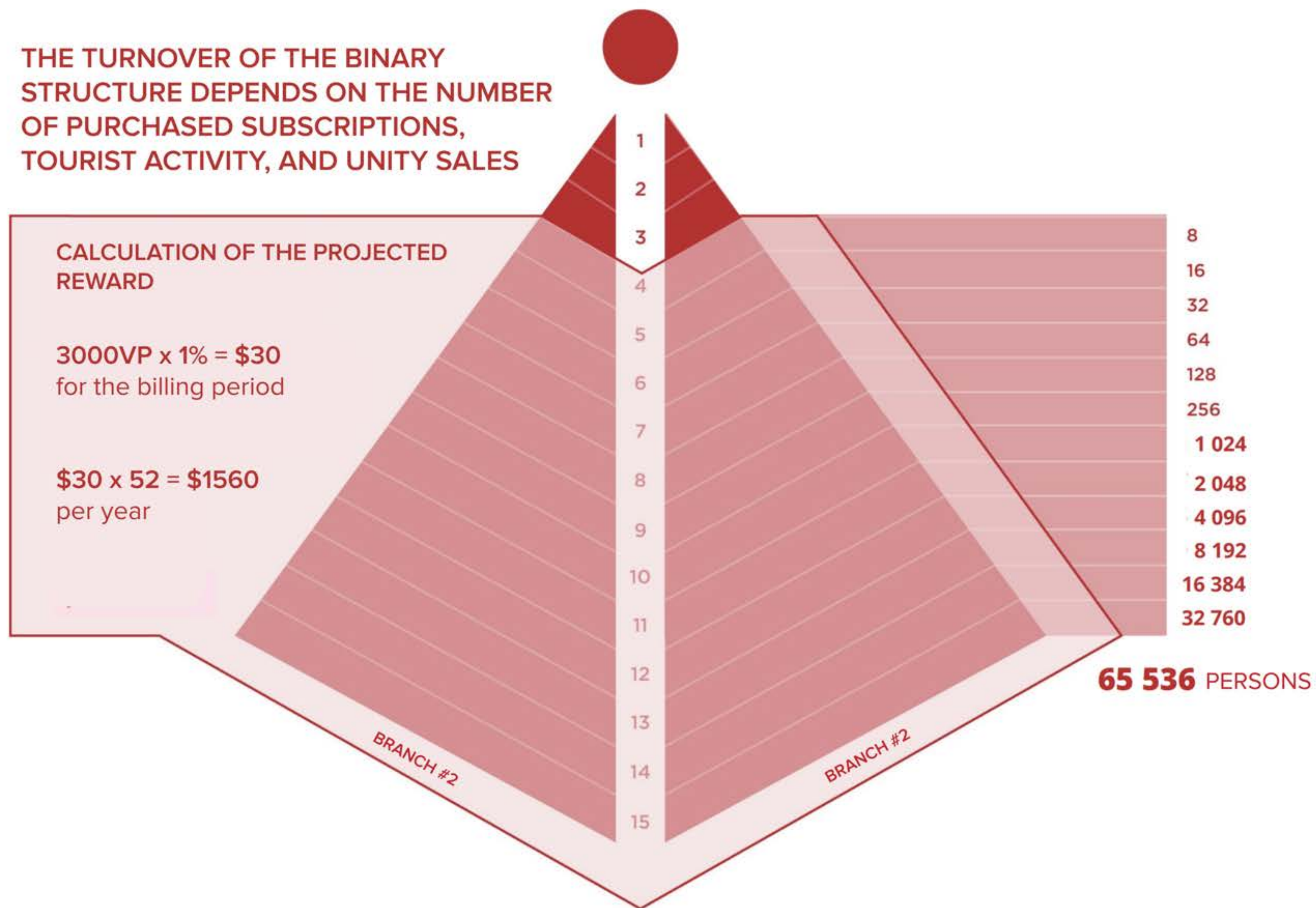
- Passive income opportunities
- Forced Binary activates automatically once you have a 4-level downline in one binary branch, generates income from turnover across levels 4 through 15.





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THE TURNOVER OF THE BINARY
STRUCTURE DEPENDS ON THE NUMBER
OF PURCHASED SUBSCRIPTIONS,
TOURIST ACTIVITY, AND UNITY SALES





SPECIAL REWARDS:

#1 AUTOMOBILE PROGRAM



Provides an opportunity to earn a special type of reward for purchasing your desired vehicle.

Bonus reward level:

2%
LEADER

3%
REGIONAL
LEADER

3,5%
COUNTRY
LEADER

4%
INTERNATIONAL
LEADER

4%
COMPANY
LEADER

4%
COMPANY
SHAREHOLDER

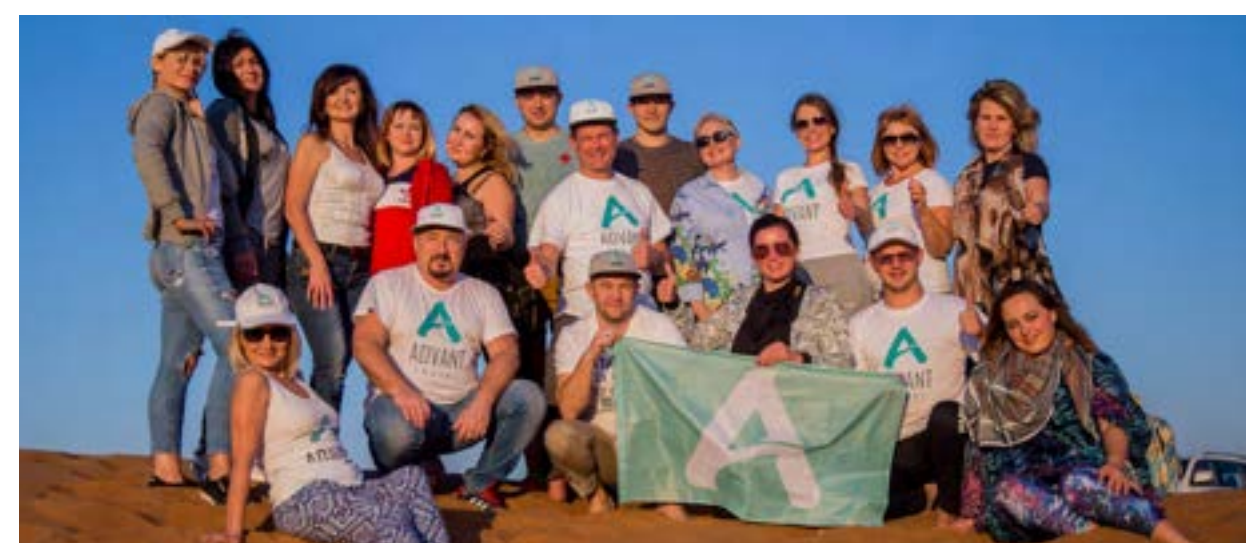


SPECIAL REMUNERATIONS: #2 EXCLUSIVE TEAM AND LEADERSHIP TRAVELS

TEAM TOURS FROM LEADERS FOR PARTNERS



LEADERSHIP TOURS FROM THE COMPANY FOR QUALIFIED LEADERS





SPECIAL REMUNERATIONS:

#3 JEWELLERY INSIGNIA

Unique awards of the highest jewelry grade with precious stones, created according to individual designs in the ADVANT concept for qualified Leaders





WHY DO IT WORK? SYSTEMATIC APPROACH





ACTIVITY SYSTEM

Stability and super-profitability
of your business

Guarantee of payments under
the remuneration plan

FEATURES AND BENEFITS:

- Personal and team effectiveness
- Income level planning
- Effective business management
- Stable income level
- Duplication system



QUALIFICATION

- ADVANT CLUB offers all members the opportunity to complete six stages of qualification training and achieve maximum profitability
- The results of the qualification periods are summed up 2 times a year - this is a check of the results that the participants achieve by applying the knowledge gained, in accordance with the completed level of training
- Successful improvement or confirmation of qualifications is awarded according to the recognition system

TRAINING SYSTEM

TRAINING FROM LEADERS:

For all newcomers. Professional development of managers and supervisors

- Seminars
- Business days
- Schools
- Presentations
- Practical training
- Individual training

TRAINING FROM THE COMPANY:

Improvement of leadership skills

- 6 levels of leadership training
- Briefings
- Courses for opinion leaders



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**BECOME PART OF A
COMMUNITY THAT
CREATES A BIG
SUCCESS STORY!**